



NORTH AMERICA

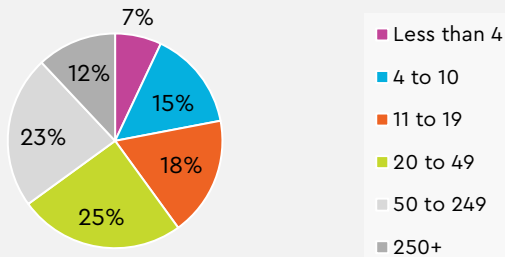


IT Nation Secure | **June 2-4, 2025**

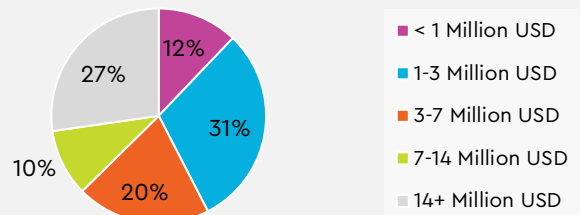


Past Attendee Demographics

Company Size by Employee:



Company Size by Revenue:



Attendee Job Roles:

Marketing	Sales Manager	Service Manager	Technician	Operations Manager	IT Manager	Cybersecurity	Owner	Other
1%	4%	4%	10%	11%	15%	18%	29%	8%

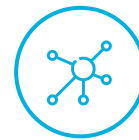
Top Three Reasons to Attend



Industry Knowledge



Meet Exhibitors



Networking

By the Numbers

Number of On-Site Attendees

1100+

Package Levels

	Diamond	Platinum	Gold
BOOTH & CONFERENCE ACCESS			
Booth Space	10'x20' Turnkey Island	10'x20'	10'x10'
Carpet	•		
32" Monitor	2		
Wireless Connectivity	•	•	•
Electric Connection	•		
Full Conference Exhibitor Passes	6	4	3
Lead Scanner Licenses	2	1	
Guaranteed Rooms in Conference Room Block (Exhibitor-Paid)	3	2	
Attendee Full Conference Passes for Customers*	3	2	
DIGITAL PROMOTION			
Company Profile on IT Nation Secure Exhibitor Webpage	•	•	•
Exhibitor Marketing Kit (EMK)	•	•	•
Callout to Exhibitor Page: Pre and Post-Event	•	•	•
Ad Space on IT Nation Secure Website	•	•	
Diamond Recognition in Pre-Event Recruitment Email	•		
Dedicated Callout on IT Nation Secure Website for Two Weeks	•		

Welcome Post on IT Nation Social Media Handles	•	•	
Exhibitor Profile on Mobile App	•	•	•
Push Notification on Mobile App	•		
CONTENT & INTERACTION			
Logo Featured on Event Signage	•	•	•
Logo on Rolling Slide Preceding Keynotes	•	•	
Dedicated Email to Attendees Sent Post-Event	•		
Conference Bag Insert	•	•	
Vendor Quickfire	•	•	
Five-Minute Mainstage Speaking Spot Prior to Guest Keynote with Graphic	•		
Keynote Seat Drop	•		
Breakout Session	2	1	
Media List Provided	•	•	•
Private Meeting Room (Tuesday and Wednesday)	•		
Total Price	\$150,000	\$78,000	\$42,000
	1 Available	8 Available	

À La Carte Options

CONTENT & INTERACTION	AMOUNT AVAILABLE	PRICE (USD)
Solutions Keynote (30-Mins)*	1	\$75,000
Guest Keynote Sponsorship	2	\$25,000
Networking Lounge	3	\$20,000
Breakout Session	2	\$15,000
Pub Crawl Sponsorship	6	\$10,000
Vendor Quickfire	3	\$6,000
Pre-Conference Workshop (Half-Day)	4	\$10,000
Conference Hospitality Suite (Three-Days)	4	\$10,000
Wellness Activity Sponsor	Multiple	\$3,000
Social Media Livestream	5	\$5,000
Women in IT Meetup	1	\$15,000
IT Nation Secure Additional Exhibitor Pass		\$1,499
ON-SITE BRANDING	AMOUNT AVAILABLE	PRICE (USD)
Breakout Room Sponsor	6	\$10,000
Lanyard Sponsor	1	\$15,000
Charging Station Sponsor	1	\$10,000
Registration Bag Sponsor	1	\$15,000
Welcome Reception Sponsor	1	\$15,000
Lunch Sponsor	1	\$6,000
Room Key Sponsor	1	\$10,000

Break Sponsor	1	\$6,000
Flair Button	4	\$3,000
DJ Sponsor	1	\$6,000
Breezeway Window Cling	4	\$3,000
MESSAGE DELIVERY	AMOUNT AVAILABLE	PRICE (USD)
Breakout Session Seat Drop	2	\$5,000
Bag Insert	6	\$5,000
DIGITAL PROMOTION	AMOUNT AVAILABLE	PRICE (USD)
Mobile App Sponsor	1	\$10,000
Wi-Fi Sponsor	1	\$10,000
Push Notification on Mobile App	2	\$5,000
Digital Promotion Slide	10	\$1,000
Feature on IT Nation Secure Homepage (Two Weeks)	2	\$2,000
Pre-Keynote Slide	2	\$5,000
Mobile App Splash Page Ad	3	\$6,000
IT Nation Secure Feature on Mobile App Exhibitor Page	1	\$3,000



À La Carte Descriptions

CONTENT & INTERACTION	DESCRIPTION
Solutions Keynote (30 mins)*	A 30-minute presentation in General Session. Exhibitor recognition on event signage, website, mobile app, and digital signage during the session. Speaker and content must be approved by The IT Nation.
Guest Keynote Sponsorship	Your chance to be featured on the mainstage! Kick off the Wednesday keynote session with a five-minute speaking spot prior to our Guest Keynote. You will also have the opportunity to provide one small item to be placed on each seat prior to the session. Exhibitor recognition on event signage, website, mobile app, and digital signage during the session. Speaker and content must be approved by The IT Nation.
Networking Lounge	Create a cool spot for networking and connection with a dedicated, 10'x20' branded lounge area in the conference common area. One high-top table and stool will be provided. Open whenever you want it to be! Includes a 75-word lounge description on the IT Nation Secure website and mobile app.
Breakout Session	Present a breakout session to IT Nation Secure attendees. Submit your own topic relevant to cybersecurity that must be approved by The IT Nation. Provided: screen, projector, lavalier microphone, handheld wireless microphone, and computer audio. Breakout sessions will be listed on the IT Nation Secure website and mobile app. Post-event, you'll receive the list of attendees to your breakout session.
Pub Crawl Sponsorship	One beer stop at your booth during the pub crawl. Your logo featured on koozies given to attendees and event signage. Booth locations with beer stops will be called out on the Solutions Pavilion map.
Vendor Quickfire	Participate in an exclusive networking session with a select group of attendees. You will get a chance to give a brief company and solutions pitch to these attendees.
Pre-conference Workshop (Half-Day)	Present a half-day workshop on Monday (AM or PM Session). Room will be set classroom style. Co-branded signage will be

	provided outside of room. Provided: screen, projector, lavalier microphone, handheld wireless microphone, and computer audio. Workshops will be listed on the IT Nation Secure website and mobile app. One snack/beverage break will be included.
Hospitality Conference Suite (Three Days)	Reserve three days at the event venue in a hospitality conference suite. This is a nonsleeping room with a seating area, dining area, and wet bar. No large gatherings are permitted during conference hours. Incidentals are the responsibility of the exhibitor.
Wellness Activity Sponsor	Provide one collateral piece or small promotional item to be distributed to wellness activity participants. Item must be approved by The IT Nation.
Social Media Livestream	Reserve time to take over The IT Nation social media channel and share live updates happening at the event from your perspective. Use this time to reach The IT Nation networks and audience to promote your products and services and highlight your booth.
Women in IT Meetup	Get in front of one of our most enthusiastic interest groups by sponsoring our Women in IT meal. You'll have the opportunity to provide a seat drop or giveaway to attendees and also have a five-minute speaking spot during the meetup.
IT Nation Secure Additional Exhibitor Pass	Add another exhibitor attendee to ensure you have enough staff at IT Nation Secure to interact with attendees!
ON-SITE BRANDING	DESCRIPTION
Breakout Room Sponsor (One Day)	Sponsor a Breakout Room for one day of sessions. These are the largest breakout rooms where we place the highest-value sessions. Sponsorship includes branding on stage, recognition on the mobile app, and a two-minute live or recorded intro before each session (excluding vendor round).
Lanyard Sponsor	Your logo featured on the co-branded event lanyard given to each attendee.
Charging Station Sponsor	Your logo featured on co-branded signage at charging stations located throughout the event space.

Registration Bag Sponsor	Your logo featured on the co-branded event bag given to attendees at registration.
Welcome Reception Sponsor	Your logo featured on co-branded signage and beverage napkins at the Welcome Reception. Will also be included in descriptions of Welcome Reception on the website and mobile app.
Lunch Sponsor	Your logo featured on co-branded signage throughout the dining area during lunch on Tuesday and Wednesday.
Room Key Sponsor	Your custom design printed on the back of room keys at conference hotel as permitted by hotel policy. Front of key will be The IT Nation branded.
Break Sponsor	Your logo featured on co-branded signage and beverage napkins at every break during the event.
Flair Button	Your custom design printed on a flair button, available to all attendees alongside The IT Nation flair.
DJ Sponsor	Sponsorship includes signage near the DJ area, sponsor permitted to provide branded DJ attire (t-shirt and hat), brief sponsor announcements (30-seconds) made by the DJ every 60-minutes.
Breezeway Window Cling	Your logo featured on the co-branded window of the breezeway to the event space.
MESSAGE DELIVERY	DESCRIPTION
Breakout Session Seat Drop	Provide one small item to be dropped on each seat in each breakout session room before the first round of sessions. Item must be approved by The IT Nation.
Bag Insert	Provide one collateral piece or small promotional item to be placed in every registration bag. Item must be approved by The IT Nation.

DIGITAL PROMOTION	DESCRIPTION
Mobile App Sponsor	Your logo featured on event signage and a banner ad in the mobile app that links to a URL.
Wi-Fi Sponsor	Your logo featured on event signage and carpet squares. Your choice of password for the attendee Wi-Fi. Must fit password requirements and be approved by The IT Nation.
Push Notification	Send attendees a push notification through our event mobile app. Encourage attendees to stop by your booth and/or notify them of your promotions and offers. Timing of push notification to be selected by The IT Nation.
Digital Promotion Slide	One slide featured on the digital streaming area.
Feature on IT Nation Secure Homepage (Two Weeks)	Your company profile highlighted on the IT Nation Secure homepage for two weeks. Timing selected by The IT Nation.
Pre-Keynote Slide	Provide one slide to be included in rolling slides preceding the keynote.
Mobile App Splash Page Ad	Make a big splash with your logo or custom artwork, front and center! Logo will be the first thing attendees see upon opening the event app. Available for one day of the conference. Artwork must be approved by The IT Nation.
IT Nation Secure Feature on Mobile App Exhibitor Page	Be visible in the app. Your logo featured on the IT Nation mobile app exhibitor page with company website linked.

