
Apply cutting-edge security advancements, drive business growth, master security tools and techniques.



IT NATION[®]

SECURE

Educate. Connect. Defend.



JUNE 2-4, 2025 | ORLANDO
GAYLORD PALMS RESORT & CONVENTION CENTER

theitnation.com/secure

About IT Nation Secure

IT Nation Secure is the premier cybersecurity conference empowering MSPs to navigate the evolving security landscape.

Established in 2020, IT Nation Secure has quickly emerged as the premier cybersecurity conference for MSPs in the United States. This highly anticipated event brings together MSP leaders dedicated to cybersecurity, top-notch security and data backup companies tailored for MSPs, and industry experts who specialize in MSP-focused security solutions. Join us at IT Nation Secure to gain practical, hands-on knowledge, and stay ahead of the ever-evolving landscape of MSP cybersecurity.



1,200+
Attendees



120+
Speakers



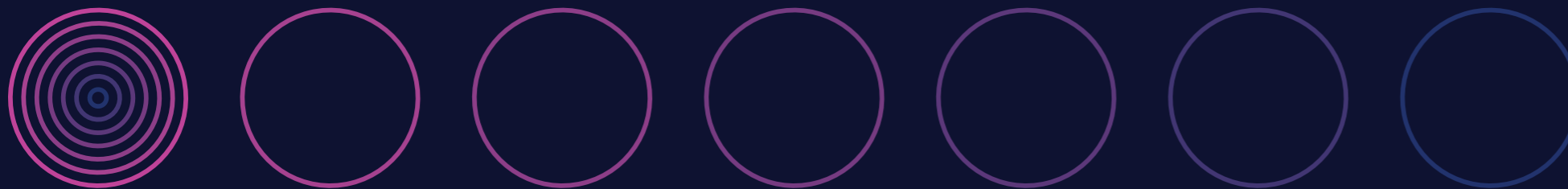
65+
Exhibitors



20+
Hands-On Labs



10+
MSP Communities



Position your MSP as a leader in cybersecurity services

56% of SMBs have already faced at least one cyber-attack in 2024 and 89% fear they will be targeted within the next six months.

Compared to 2019, **64%** more of SMBs report experiencing damage to company reputation as a result of increased frequency of attacks.

78% of SMBs are concerned that a cyberattack could put their organizations out of business. SMBs face increased cybersecurity attacks, yet many lack the in-house skills to properly address security issues.

Source: Vandon Bourne *The State of SMB Cybersecurity in 2024*

With **90%** of SMBs acknowledging the critical importance of cybersecurity, it is now one of the top three organizational priorities for the next two years.

As organizations adopt increasingly complex tech stacks in tandem with a growing threat landscape, more SMBs are coming to rely on MSPs.

94% of MSPs now use an MSP, with over half of SMBs outsourcing the majority of their IT infrastructure, services, and cybersecurity needs.



Who Attends

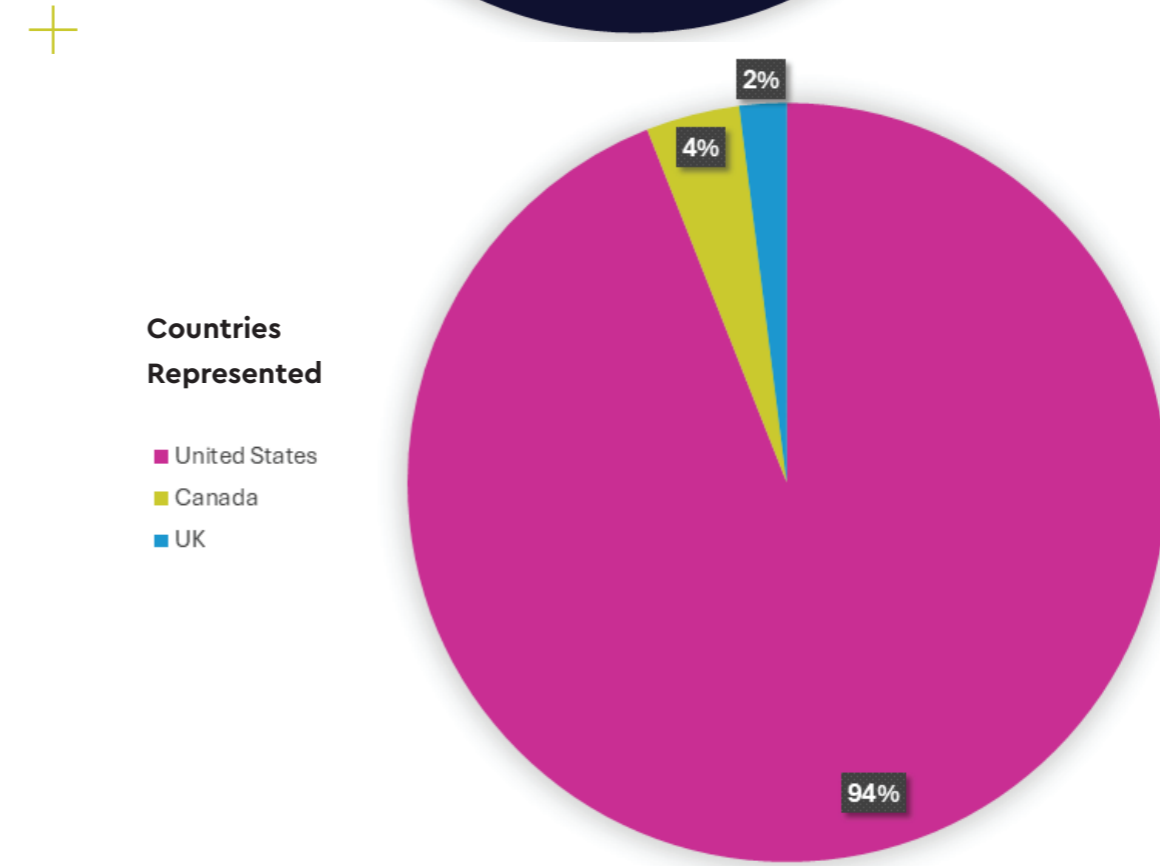
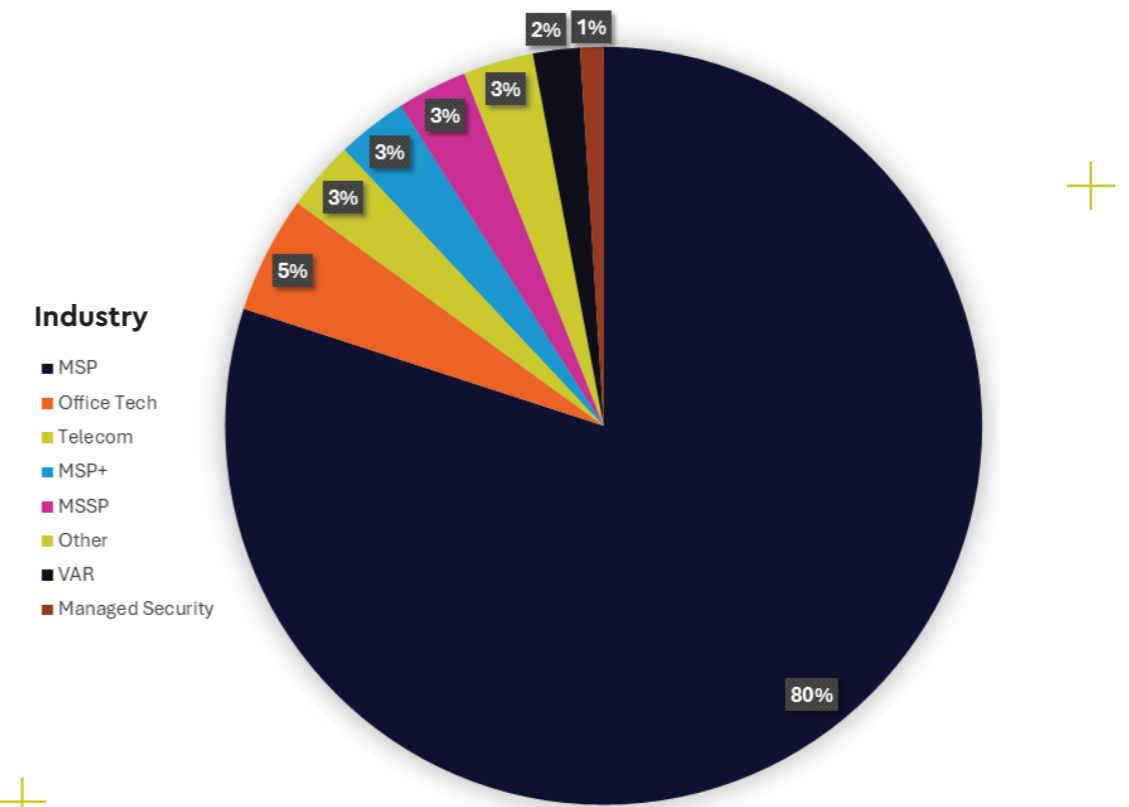
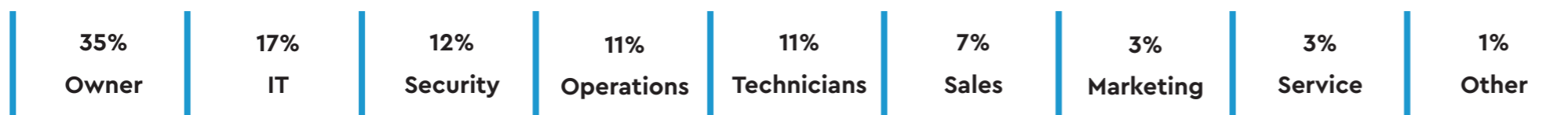
*Based on IT Nation Secure 2024

Attendees include MSPs who want to add or continue to build their cybersecurity practice and protect clients. Cybersecurity vendors and leaders join the MSP community to give insights on research, solution implementation, sales, and operations.

Job Titles

• Automation Engineer	• Chief Executive Officer	• Chief Financial Officer	• Chief Information Officer
• Chief Information Security Officer	• Chief Operating Officer	• Compliance Officer	• Chief Technology Officer
• CSO	• Director Cybersecurity Solutions	• Director of IT Operations	• Director of Managed Services
• Director of Service Delivery	• Managing Partner	• MITS Technical Manager	• MSP Technical Lead
• Networking Engineer	• Owner	• President	• Security Operations
• Security Officer	• Security Engineer	• Technical Director	• VP of Service
• VP of Information Technology	• VP of IT Services	• VP of Operations	• VP of Security and Compliance

Job Functions



Who Exhibits

*Based on IT Nation Secure 2023 & 2024

The Solutions Pavillion includes top-notch security and data backup companies that are focused on the specific needs of MSPs



Agenda Themes



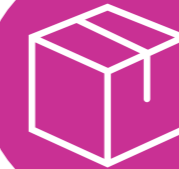
AI and Hyperautomation for Cybersecurity

Explore how artificial intelligence and hyperautomation are changing cybersecurity, enhancing threat detection, and streamlining security operations.



Advanced Cybersecurity Training

Gain advanced skills and knowledge essential for SOC analysts, focusing on threat hunting, incident response, and the latest cybersecurity tools and techniques.



Sales and Marketing

Discover strategies for promoting cybersecurity solutions, creating demand without resorting to scare tactics, and effectively pricing and packaging services.



Governance, Risk, and Compliance

Understand the frameworks and best practices for managing organizational oversight, assessing and mitigating risks, and ensuring adherence to regulatory standards



Incident Response, Insurance and Legal

Explore the critical aspects of operations, cyber insurance, and legal considerations to effectively manage and mitigate cyber incidents.



Management and Leadership

Develop leadership skills and strategies for managing cybersecurity teams, driving organizational change, and fostering a culture of security

Past Speakers

*Based on IT Nation Secure 2024



Kevin Blake,
CEO,
TECHMD



Brett Cheloff,
CEO,
ZORUS



John Helms,
Director,
Product Management,
CONNECTWISE



Ameer Karim,
EVP & GM, Cybersecurity &
Data Protection,
CONNECTWISE



Wade Kilgore,
CTO,
Axxys Technologies, Inc
CONNECTWISE



Matt Lee,
Senior Director of Security
& Compliance,
pax8



Raffael Marty,
SVP,
Product Management,
CONNECTWISE



Larry Meador,
Channel Chief,
INFIMA



Bryson Medlock,
Threat Intelligence
Evangelism Director,
CONNECTWISE



Brian Milbier,
VP, Information Security
and Compliance,
CyberQP



Deviant Ollum
Keynote Speaker,
Professional Hacker, and
Entrepreneur



MJ Patent,
Chief Marketing Officer,
Logically



Theresa Payton,
Former White House CIO,
CEO of
Fortalice



Jason Slagle,
President,
cnwr
IT CONSULTANTS



Wes Spencer,
Co-Founder and CEO,
empath



Abigail Thoennes,
Joint Cyber Defense
Collaborative
CISA



Jude Travers-Frazier,
COO,
**Kraft
Kennedy**



Erwin Visser,
General Manager, Cloud
Services Provider Partner
Channel, GPS Americas,
Microsoft



Gwen Arnott-Shy,
National Director of
Engineering,
SHARP



Patrick Beggs,
Chief Information
Security Officer,
CONNECTWISE



Joy Beland,
VP Partner Strategy and
Cybersecurity Education,
SUMMIT7



David Bjurman-Birr,
Security Architect,
Microsoft

Why Attend

*Based on IT Nation Secure 2024

Become the go-to cybersecurity expert for your clients through expert-led sessions, product trainings, and networking.

Cybersecurity leaders and like-minded peers will discuss the latest technologies, tools, and best practices to help set you up for success.



Expert Knowledge

Get exclusive access to 120+ cybersecurity experts and 65+ security and data backup exhibitors who can help solve your toughest challenge



Practical tools & training

Learn and quickly apply the newest tactics and tools with 20+ hands-on labs focusing on solving MSP cybersecurity challenges.



Proven business strategies

Learn actionable insights to grow your cybersecurity offerings.



Stay ahead of cyber threats

Understand the latest risks and solutions to help ensure your business is prepared for tomorrow's challenges.



Networking opportunities

Connect with 1,200+ MSPs and security professionals who share your goals and challenges.

Quotes/Testimonials

"I've been to ten or more IT Nation events, including both IT Nation Secure and IT Nation Connect. The events have so much to offer. I think networking is the biggest thing for me and our organization. But there is so much to do and see. The content, keynote speakers, thought-leadership sessions and vendors—it keeps us in front of everything happening in the industry."

-Jason Bowra, SVP, Managed Services at Secur-Serv

"What makes you want to come back to IT Nation Secure is the quality of the content and getting to see the same people year after year. It's always awesome to network with everybody and see people again. But really, the quality of the training is top-notch."

-Josh Marenger, Vice President, DS Tech

"I feel like coming to events such as IT Nation Secure, and connecting with our rep, we are really staying on top of today's cybersecurity needs!"

-Mike Leonidas, CEO, NIC



IT NATION™

SECURE

JUNE 2-4, 2025 | ORLANDO

**GAYLORD PALMS RESORT &
CONVENTION CENTER**

Register Now

theitnation.com/secure