Feel free to use the below copy to ask for approval to attend IT Nation Connect™ in Orlando. Simply fill in the blanks or make it your own!

As a company, we've put time and money behind our commitment to industry best practices and future growth, and sending me to IT Nation Connect this November will help us make the most of that investment. The conference is happening at The Rosen Shingle Creek in Orlando, Florida. It will be three days of business building, growth hacks, success secrets, and opportunities to make real connections that can help us thrive as a business.

The conference brings together industry leaders and professionals from all over the world who can help me understand the industry better. In other words, I'll make connections that will help us grow our business faster. With these thought-leadership and networking opportunities, we'll see immediate ROI. I'll also be able to focus on ways to impact:

- [*project/initiative*]
- [*project/initiative*]
- [*project/initiative*]

What will I be bringing back? Best practices and actionable items from over 130 breakout sessions, including topics that focus on our specific business needs in areas such as cybersecurity, sales and marketing, service delivery and operations, leadership and management, and strategy and growth.

I'll also be face-to-face with top industry vendors offering useful integrations with ConnectWise®, so I'll be looking for new ways to drive productivity.

What will it cost? (approximation)

Airfare	$300
Transportation (roundtrip cab from airport to hotel)	$60
Three nights hotel accommodations	$800
Conference registration by 26 August = Early Bird Pricing	$899*
Total	**$2,059**

Conference Pricing Tiers:

| **All Access Pass**
Full Price: $1,199
Early Bird: $999 for a limited time*

Pass Includes*:
· All keynote and breakout sessions
· Solutions Pavilion access, featuring over 150 exhibitors
· Welcome reception on Wednesday
· Networking breakfasts and luncheons on Thursday and Friday
· IT Nation Celebration on Thursday
· Closing Party on Friday | **Social Guest Pass Add-On**
If you're traveling with a guest that will not attend the main conference, you can purchase a pass for social events only!

Full price: $350
No early-bird pricing available

Pass includes*:
· Welcome Reception on Wednesday
· Solutions Pavilion Pub Crawl on Thursday
· IT Nation Celebration on Thursday
· Closing Party on Friday |

· Access to virtual content for 90 days *All Access Passes do not include accommodation, airfare, or transportation. Book a room in our discounted hotel block via the link in your registration confirmation. ***Early bird pricing ends August 26**	*Social Guest Passes may only be added to an All-Access Pass and cannot be purchased as a stand-alone item. Social Guest passes do NOT include breakfast or lunches.
Add attendees from your company to your all-access pass for 20% off! Full price for add-ons: $999 Early bird price: $799 for a limited time*	
Solution Pavilion Pass Full Price: $375 No early bird pricing available **Pass Includes*:** · All keynotes · Solutions Pavilion access, featuring over 150 exhibitors · Welcome Reception on Wednesday · Access to virtual content for 90 days *Solutions Pavilion Passes do not include accommodation, airfare, or transportation. Book a room in our discounted hotel block via the link in your registration confirmation.	

Wondering what past attendees thought about IT Nation Connect?

"Would I recommend IT Nation to my peers? Absolutely! Come here! Learn! Lean in! Be part of this community! There's so much information you can take away. This is for the next year! I'm going to be living on this event for the whole of 2024! If you don't come, you really are missing out."
- Austin Clark, Managing Director, Clark IT

"We always come away with more information than we ever could imagine, and also new solutions out there. New things that we didn't know that we needed and that we are bring told this is the next step that you need to go out as a MSP."
- Andrea Schauer, Sr. System Administrator, Novatech

"A lot of vendors here, a lot of focus on AI, finding a way to be more efficient, day to day operations and getting automation and software that make things more efficient. I've seen a lot more software and innovation at this event than in the past."
- Raffi Yardemian, VP of Sales, Imagis

I truly believe in the value of this conference. I'll be trained on the newest, easiest ways to amp up our business and I'll bring back streamlined practices, tested solutions, and a network of peers who can help me solve our problems faster.

I look forward to the chance to help our business benefit as an integral part of The IT Nation ecosystem and global IT industry.

Regards,

[*your name*]