

## Event summary & why attend

**Automation Nation** is an event for managed service providers (MSPs) interested in being on the cutting edge of automation. This event was revived due to high demand from ConnectWise partners. Sessions focus on hyperautomation thought leadership and AI training within ConnectWise products.

Attendees include decision-makers looking for hyperautomation solutions and integrations to support their business goals, including artificial intelligence (AI), robotic process automation (RPA), machine learning (ML), and more.

## **DEMOGRAPHIC STATS**

11-19 | 10%

## 

50-249 | 43%

## **PACKAGES**

PACKAGE LEVELS	DIAMOND	PLATINUM
Exhibitor Passes	2	1
10-minute speaking opportunity in front of all attendees at meeting, you will also have the opportunity to provide one small item to be placed on each seat prior to the session. Content subject to CW approval.	•	
Panel discussion participation	•	•
Logo included on registration page	•	•
Logo and URL included in pre meeting email to all attendees	•	•
Logo and URL included in post meeting email to all attendees	•	•
Opportunity to provide collateral, giveaways, etc. for attendees	•	•
TOTAL PRICE	\$10,000	\$5,000
QTY AVAILABLE	1	3

JOB ROLES	
Operations Manager   25% Technician   23% IT Manager   21% Owner   13% Service Manager   7%	Security   5%  Marketing   4%  Project Manager   1%  Sales Manager   1%