

hosted by CONNECTWISE

Stack Them Up to Knock Them Down



IT NATION SECURE

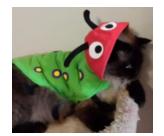
Rob DeBok (DeeeeeBok)

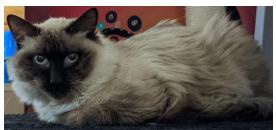
Software Training Consultant

- 9 years with ConnectWise
- Love cats
- Upcycle/repurpose
- Love helping partners







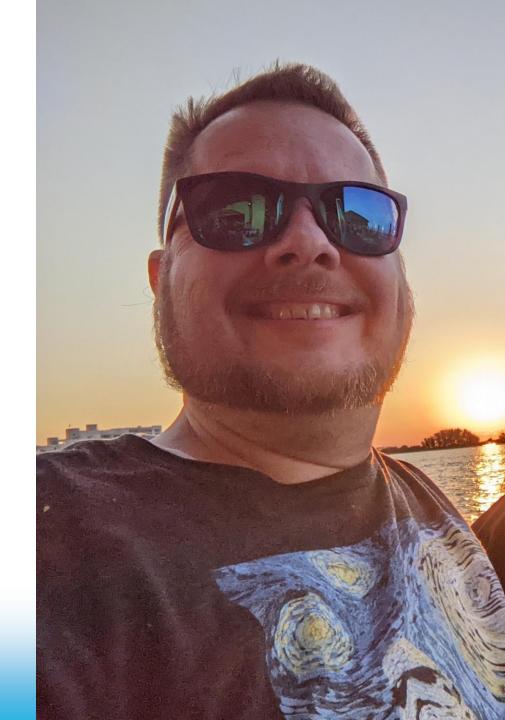






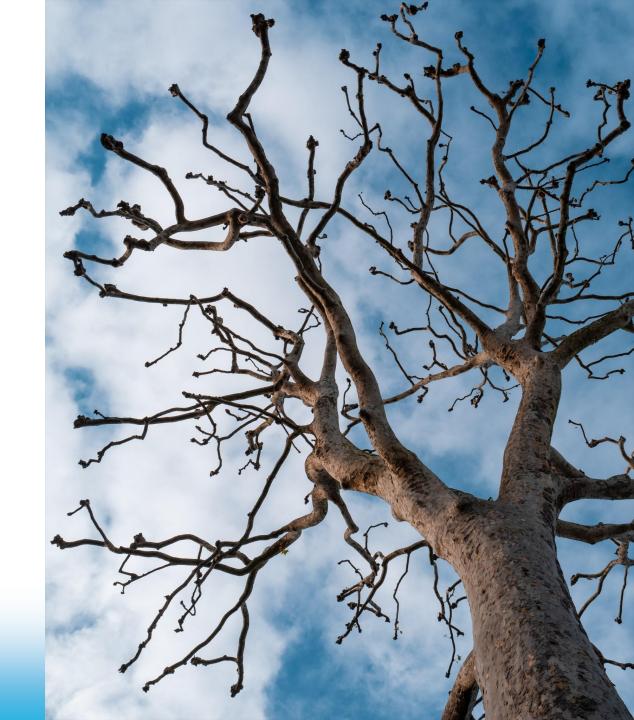






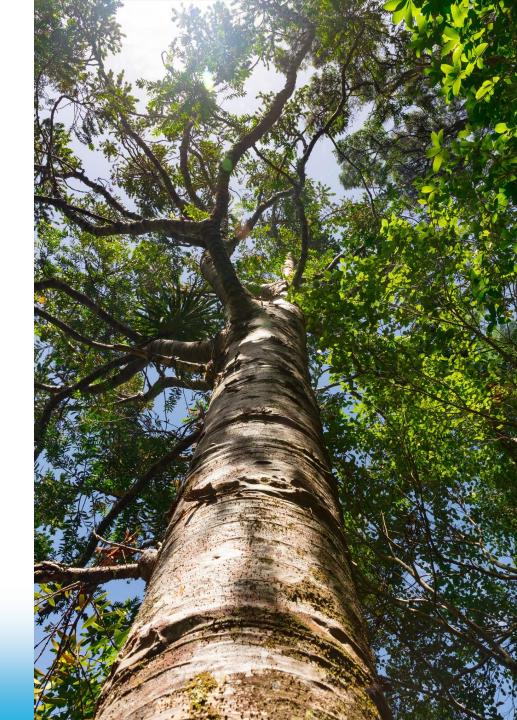
MSPs Traditionally Offer ...

- Essential Protection
 - GPO Management
 - Antivirus
 - Patch Management
 - Web Content Filtering (Firewall)
 - Managed Firewall
 - IDS/IPS
 - Encryption
 - Backups



Security-First MSPs Offer ...

- Emerging Protection Norms for SMBs
 - Security Awareness Training
 - Security Policies
 - Identity Access Management (IAM)
 - Secure Access Service Edge (SASE)
 - DNS Security
 - EDR/MDR
 - MFA/SSO
 - Dark Web Monitoring
 - SIEM
 - Continuous Risk Reporting



ConnectWise Cybersecurity Ecosystem

Diverse and Cohesive Stack



IT NATION SECURE

ConnectWise Cybersecurity Management

Everything you need to build, launch, and grow a successful cyber practice

Identify & Resolve Vulnerabilities

Risk Assessment

Pre-sales tool for endpoint risks and vulnerabilities assessment, including dark web exposure

Vulnerability Management

Continuous endpoint scanning for vulnerability prioritization and management

Identify Assessment

NIST CSF framework-based assessment questionnaire

Secure & Streamline
Access

MFA / SSO

Endpoint and application protection through MFA/SSO and Elevated Access

Protect Endpoints & Apps On-Prem/Cloud

EDR

Monitor endpoints to detect, contain and respond to malicious activity

ואוחצו

EDR coupled with 24/7 ConnectWise SOC monitoring and response

SaaS Security

SaaS application monitoring coupled with 24/7 ConnectWise SOC monitoring and response

Secure Internet Access

Protect endpoints when connecting to networks, Web and SaaS apps

Secure Private Access

Zero-trust network & cloud access for on-prem and remote users

Collect & Analyze
Log Data

SIEM

Centralized log collection, analysis, and compliance reporting

Co-Managed SIEM

SIEM solution coupled with 24/7 ConnectWise SOC monitoring and response

Respond & Remediate
Cyber Incidents

Incident Response Service

Retainer and on-demandbased 24/7 IR services to respond to worst-case security incidents

BCDR

ConnectWise, Acronis, and Veeam options with NOC backed services team

Cyber Research Unit: MSP focus

ConnectWise SOC: 200 analysts

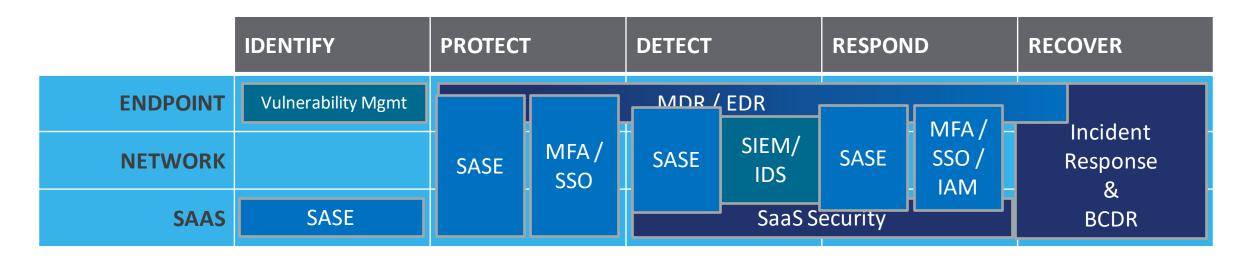
Partner Program: >2000 MSPs

Ecosystem Solutions

IT Nation | Ed & Cert



ConnectWise Cybersecurity Ecosystem



- ConnectWise Products
- ConnectWise Expert Services
- Third-Party, Strategic Resold Products





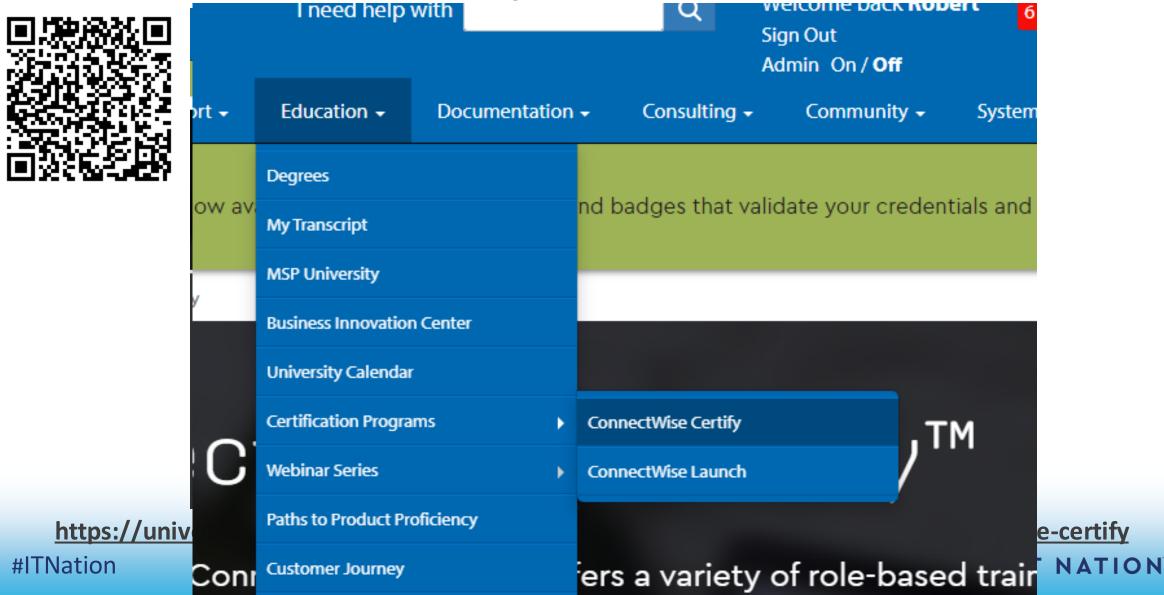
ConnectWise Cybersecurity Ecosystem

Education



IT NATION SECURE

ConnectWise Certify



Cybersecurity Fundamentals

Three courses:

- Cybersecurity Fundamentals
- Cybersecurity Fundamentals for Sales and Owners
- Cybersecurity Fundamentals for Engineers

Content:

- 8+ hours
- Product agnostic
- MSP focused
- Risk-driven approach
- 30 question exam





ConnectWise Cybersecurity Ecosystem

Identify & Resolve Vulnerabilities



IT NATION SECURE

Identify

#ITNation

Dunder Mifflin NIST CSF Assessment 7/22/19, 10:09 AM





- Low-cost, high margin practice you can apply to all customers AND offer to prospects
- Executed by sales
- Asking the questions and running a report takes about 40 minutes



Identify

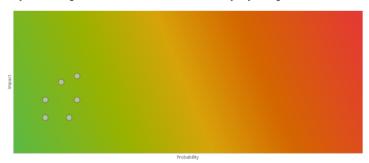
Build a Road Map



OVERALL RISK ASSESSMENT

Your overall risk rating is LOW

Congratulations! Your overall risk determined from the assessment conveys a diligence on your part to ensure you are doing what is needed to maintain the security of your organization.



TOP RISK AREAS

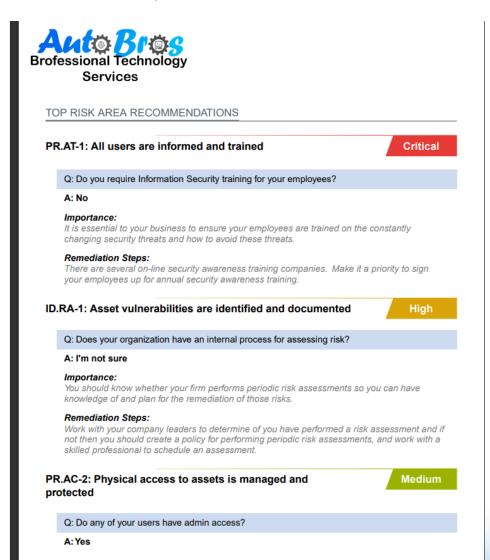
PR.AT-1 - All users are informed and trained

ID.RA-1 - Asset vulnerabilities are identified and documented

PR.AC-2 - Physical access to assets is managed and protected

PR.PT-3 - The principle of least functionality is incorporated by configuring systems to provide only essential capabilities

RC.RP-1 - Recovery plan is executed during or after an event



Automate the World

Identify

TOP RISK AREA RECOMMENDATIONS

PR.AT-1: All users are informed and trained

Critical

Q: Do you require Information Security training for your employees?

A: No

Importance:

It is essential to your business to ensure your employees are trained on the constantly changing security threats and how to avoid these threats.

Remediation Steps:

There are several on-line security awareness training companies and sign your employees up for annual security awareness training.

ID.RA-3: Threats, both internal and external, are identified and documented

Critical

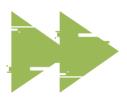
Assessment Process

- Prepare
- Onboard
- Configure
- Conduct assessment
- Analyze
- Report and recommend
- Review and present
- Follow-up and support





Risk Assessment



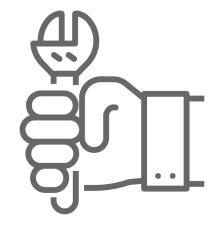
Scan and Report

Uncover unknown vulnerabilities and security gaps



Prioritize and Remediate

Plan and initiate corrective measures



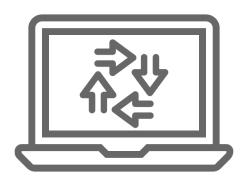


Deepen Client Cyber Understanding

Improve security outcomes



Risk Assessment



Generate and send to client / prospect a unique assessment download link

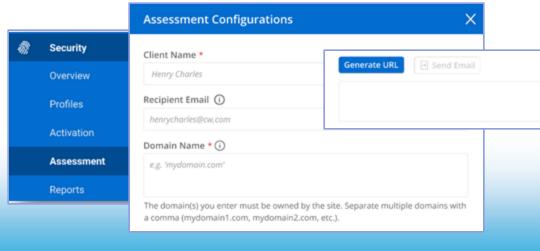


Prospective end users download and execute the ConnectWise utility tool—you monitor status



Download and share detailed findings and initiate POAM

Super
Simple &
Efficient



Reactivate link

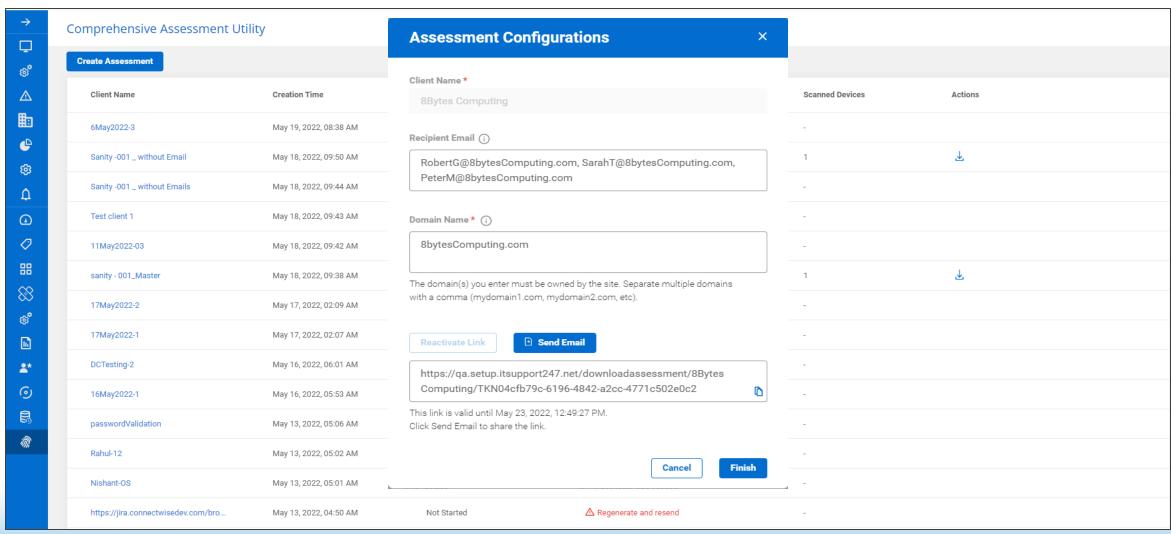
Send Email

https://connectwise.com/downloadassessment/georgemartin/
TKNa4ee5ca1-cfbb-475d-899a-04f6c0eb2cb5

This link is valid until Feb 23, 2022, 07:05:20 PM.
Click Send Email to share the URL.



Risk Assessment





Risk Assessment: Dark Web Monitoring

Dark Web Assessment

The dark web is a massive and widely used marketplace by cyber criminals. Malicious actors use stolen email credentials to impersonate the owner to commit theft or other fraud. The stolen records including identity and credit card information are often sold on the dark web.

Risk Detected!









Top 3 Exposures

Top Email Exposures	Exposure Count	Latest Exposure Date	Severity	Confidence	Risk Score
RonaldY@youngandyoungin.com	5	May 30, 2022	High	-	HIGH
McKen@youngandyoungin.com	1	June 01, 2022	Critical	-	HIGH
PorterM@youngandyoungin.com	3	May 30, 2022	High	Low	HIGH

^{*}Please refer to the detailed report to view all the records.

How to stay Protected







Keep your identity safe by keeping complex passwords. Knowing in real-time which passwords and accounts have been posted on the Dark Web allows you to be proactive in preventing a data breach.

We scan the Dark Web and take action to protect your business from stolen credentials that have been posted for sale.

ENTER DOMAIN NAME:

continuum.net	
	1

If you enter a domain for e.g. 'mydomain.com', all associated email addresses will be checked. Domains entered must be the ones that the site owns. Avoid entering protocols and subdomains such as 'http://', 'https://', 'www'.

ENTER EMAIL ID:

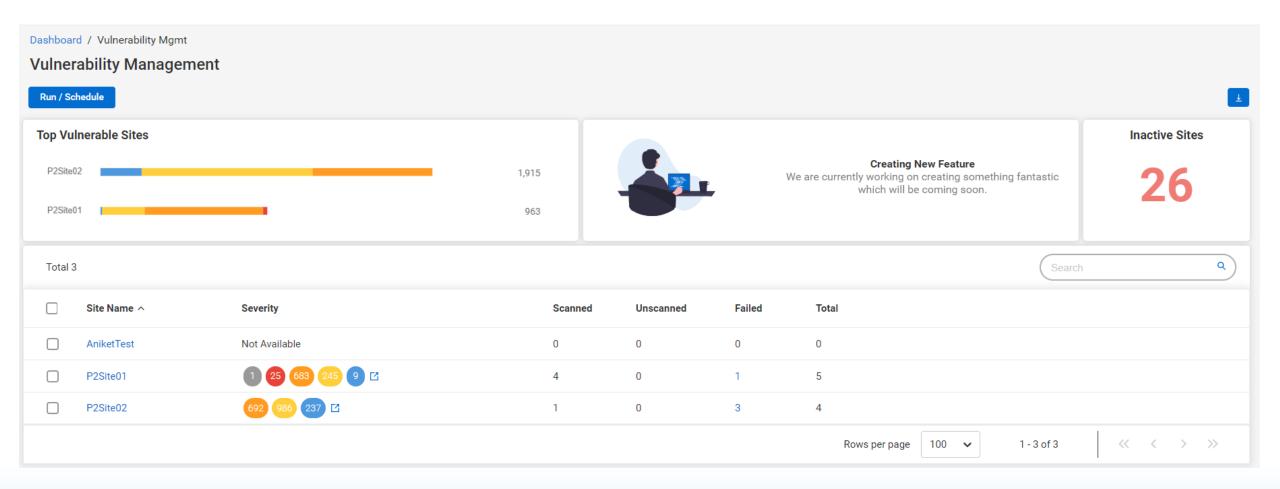
jake@example.org, admin@example.org, kay@example.org

You may enter individual email addresses associated with a public email provider, for e.g. yahoo.com. gmail.com.

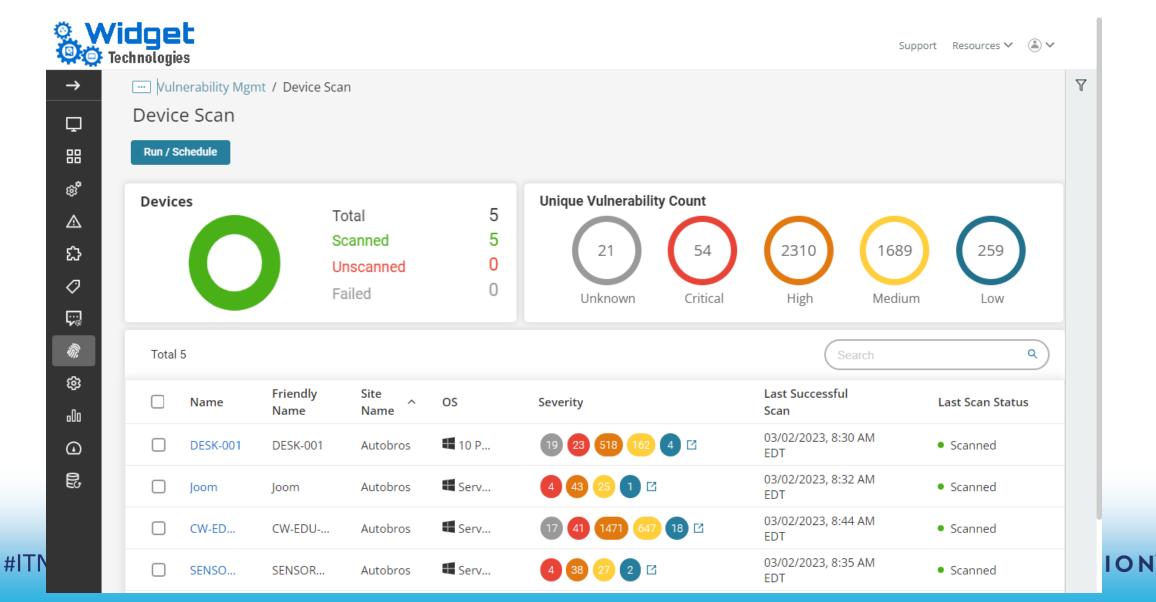
✓ Generate an alert when new data for a user of end customer appear on the dark web

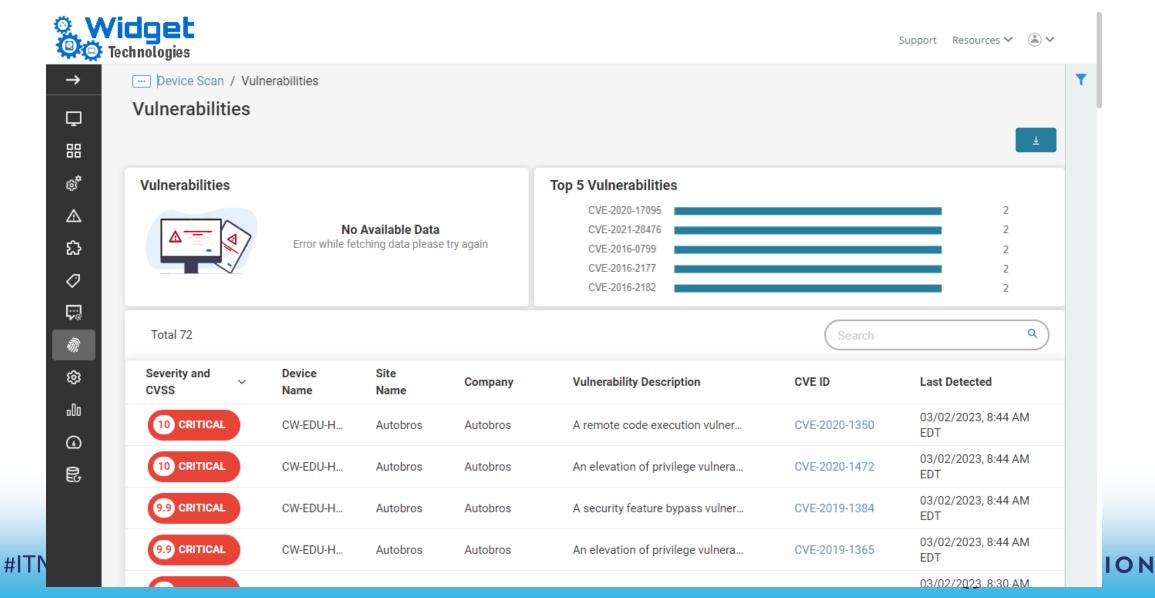
To enable Dark Web Monitoring click check box and then Finish. Configuration will be complete and live within 24 hours.

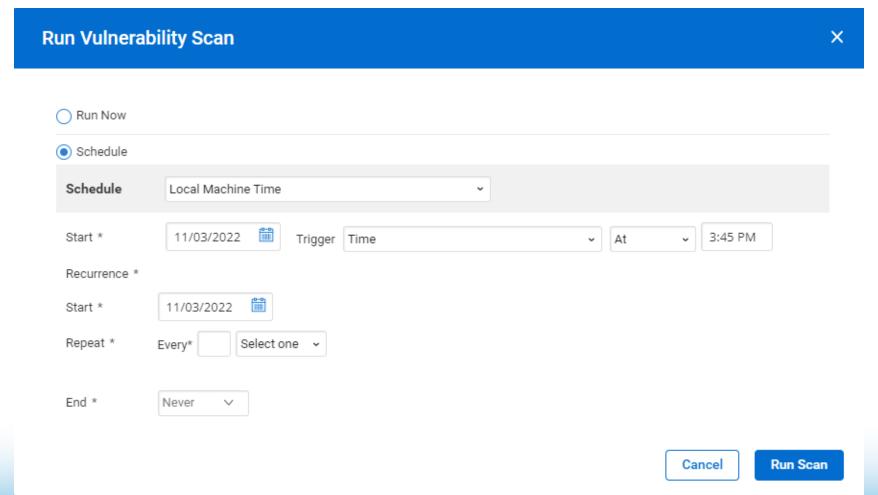














ConnectWise Cybersecurity Ecosystem

Secure and Streamline Access



IT NATION SECURE

Identity and Access Management (IAM)

Authentication Options:









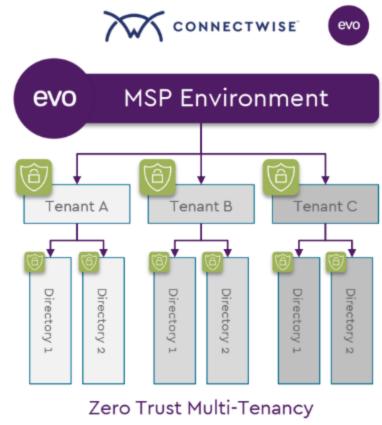


Hard Key

Smartcard

- Push Soft Key
- Multi-Factor Authentication (MFA)
- Single Sign-On (SSO)
- Elevated Access
- Unified Directory Services

Also included: Multi-Tenant Management, Role-Based Access Controls, Policies, User and Device Visibility and Management, Automated Customer Onboarding Campaigns, Self-Enrollment, End User Password Resets



Fully partitioned, AES-256 encrypted in transit & at-rest



ConnectWise Cybersecurity Ecosystem

Protect Endpoints & Apps On-Prem/Cloud



IT NATION SECURE

Managed Detection and Response (MDR)

BEFORE DURING AFTER

Threat Detection





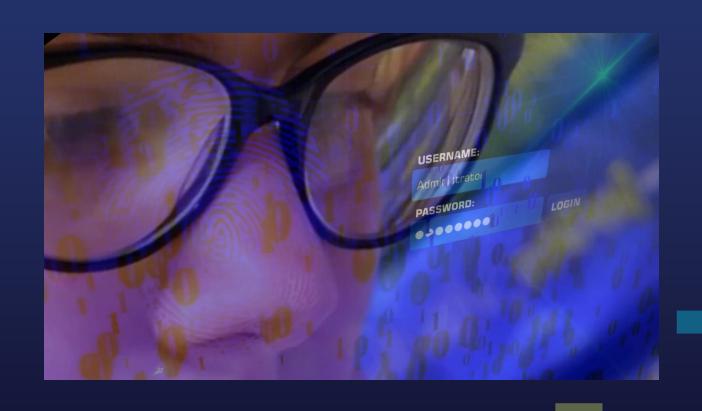
Managed Detection and Response (MDR)

SentinelOne® OR

Bitdefender[®]



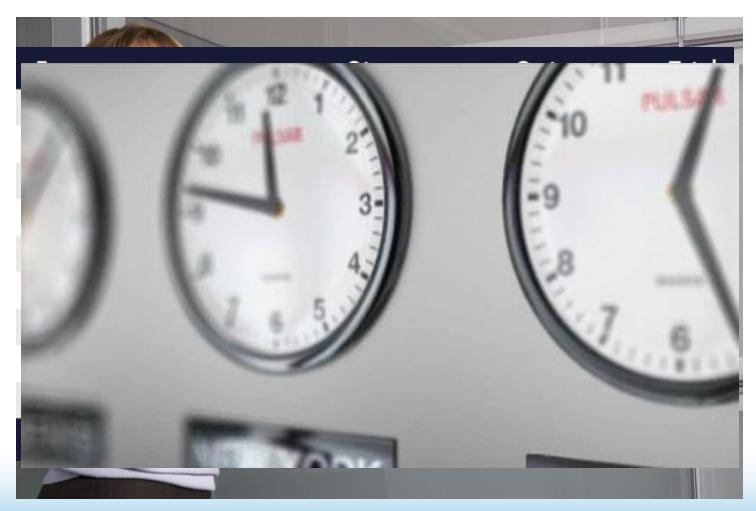
ConnectWise SOC Services™



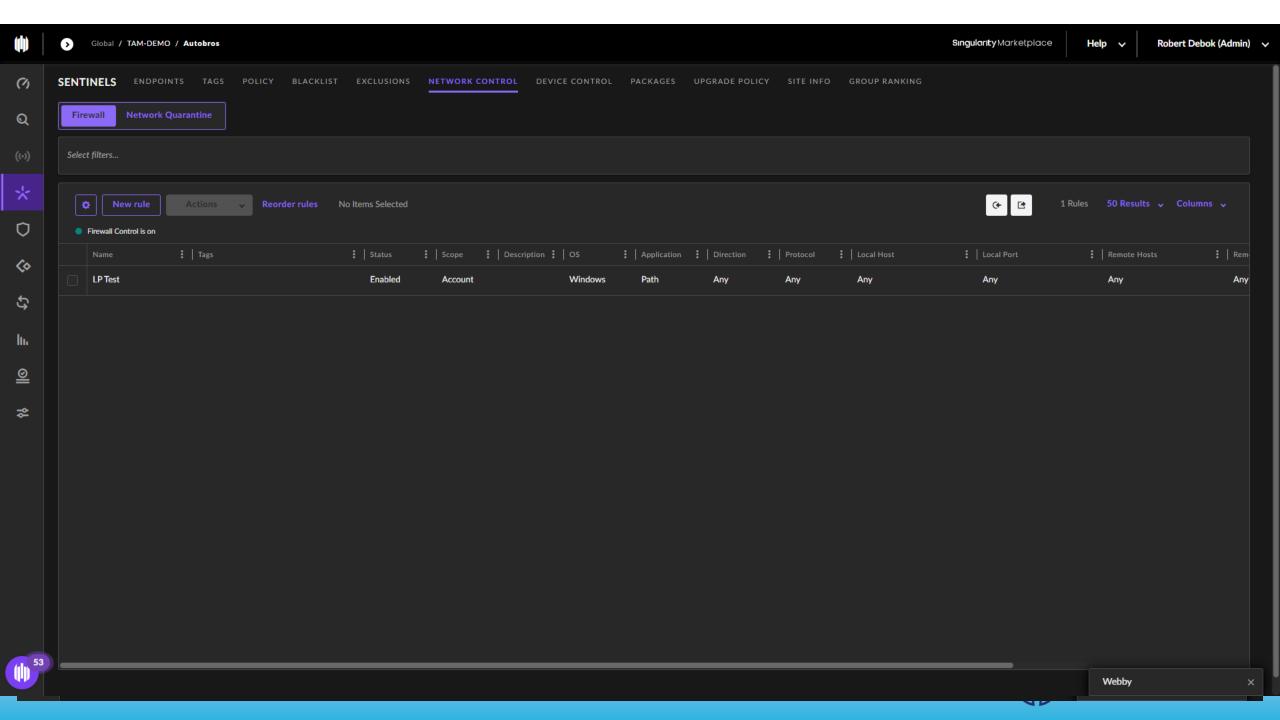


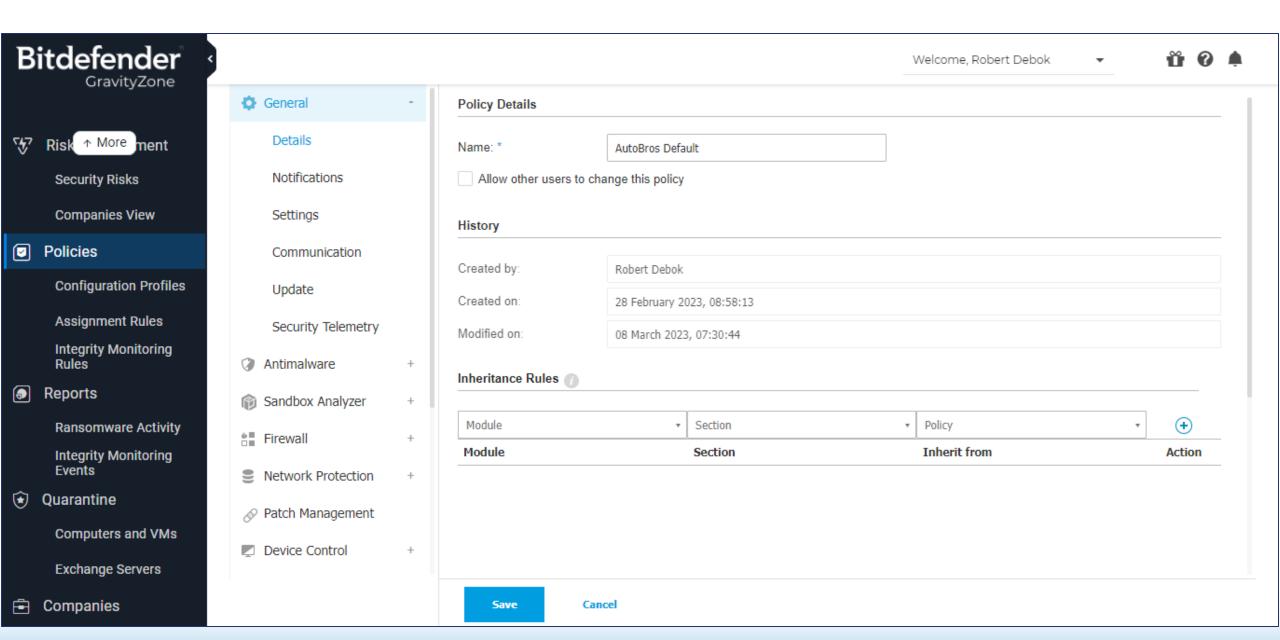
Managed Detection and Response (MDR)

- Accelerate your practice
- Avoid expensive upfront costs
- 24/7/365 Monitoring and Response











SaaS Security

ConnectWise SaaS utilizes ConnectWise SIEM and SOC to secure:

- Microsoft 365[®]
- Azure AD
- OneDrive

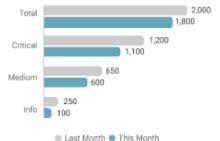
Provides:

- Multi-tenancy dashboard
- Out of the box reporting and alerting
- Real-time analysis of threats

Overview of Alerts by Applications

1.1 Microsoft: Overview of Alerts

Overview of alerts last month vs this month





1.2 Microsoft: Breakdown of Alerts

Breakdown of the alerts

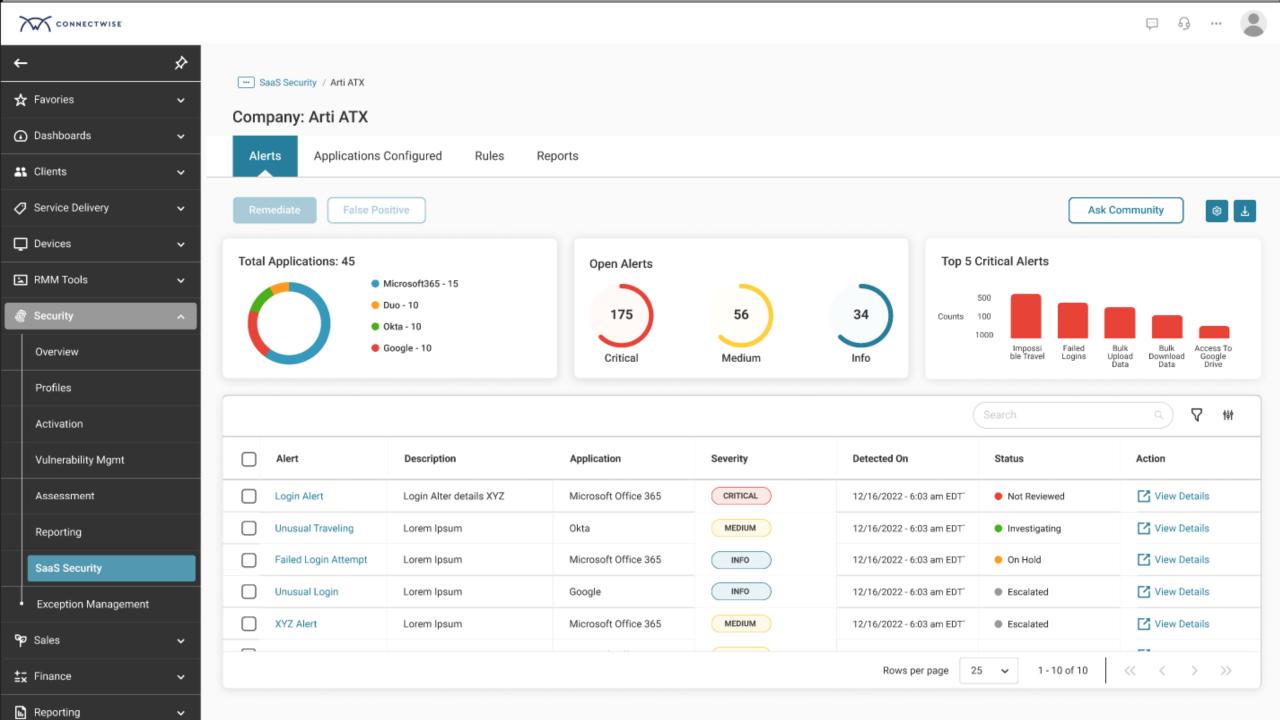
Impossible Travel Alert 40	ravel Alert Access to google Drive 30		
	Bulk Upload Data 20	Lorem Ipsum 20	
		Lorem Ipsum 20	
	Bulk Download Data 20	Lorem Ipsum 20	

1.3 Microsoft: Top 5 most Vulnerable email IDs

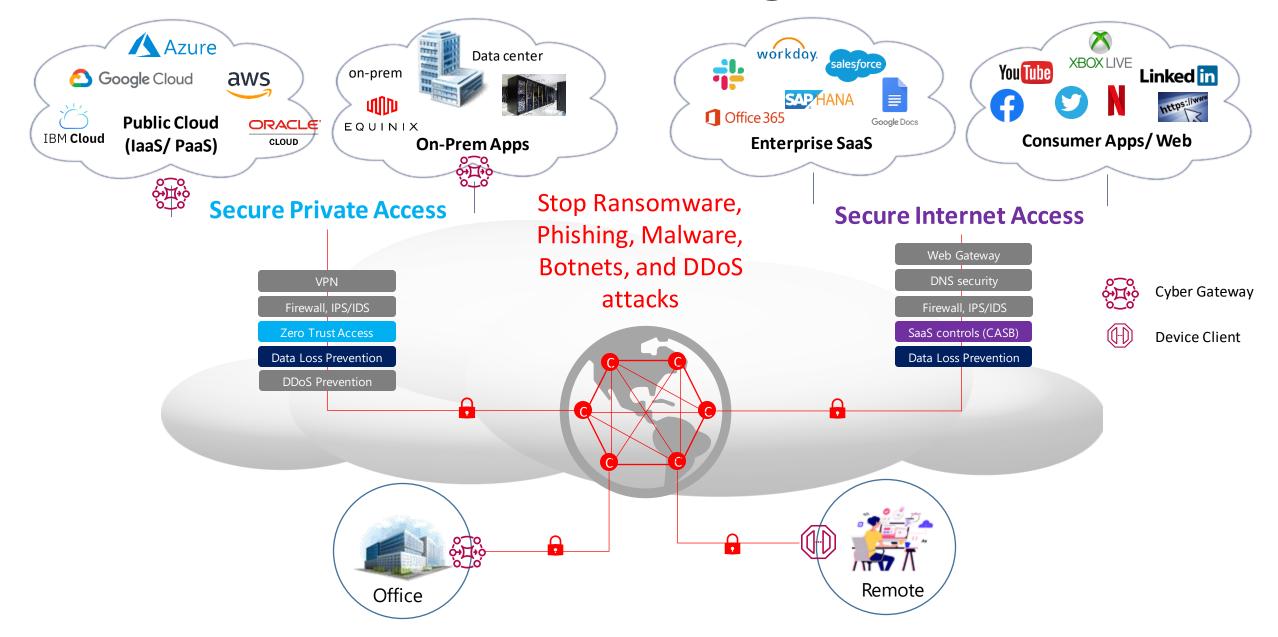
Breakdown of the alerts



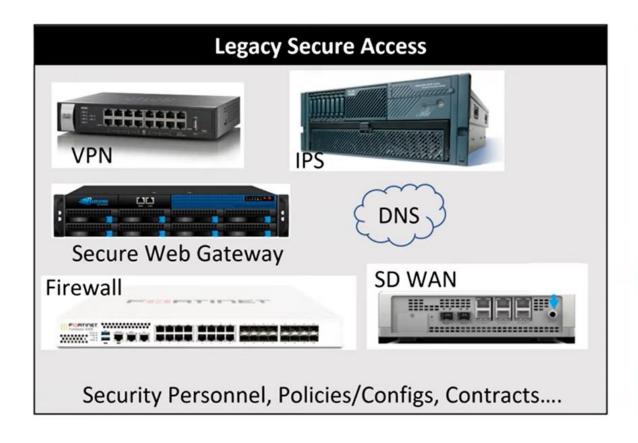
Sect 14, 2022 of 14:34:29 CEF Scot 5 cr

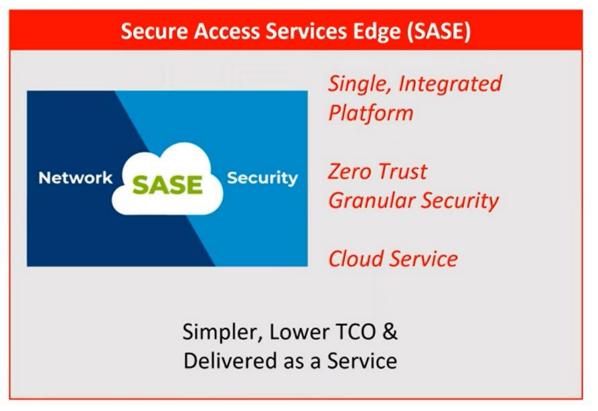


SASE Secure Access Services Edge



SASE





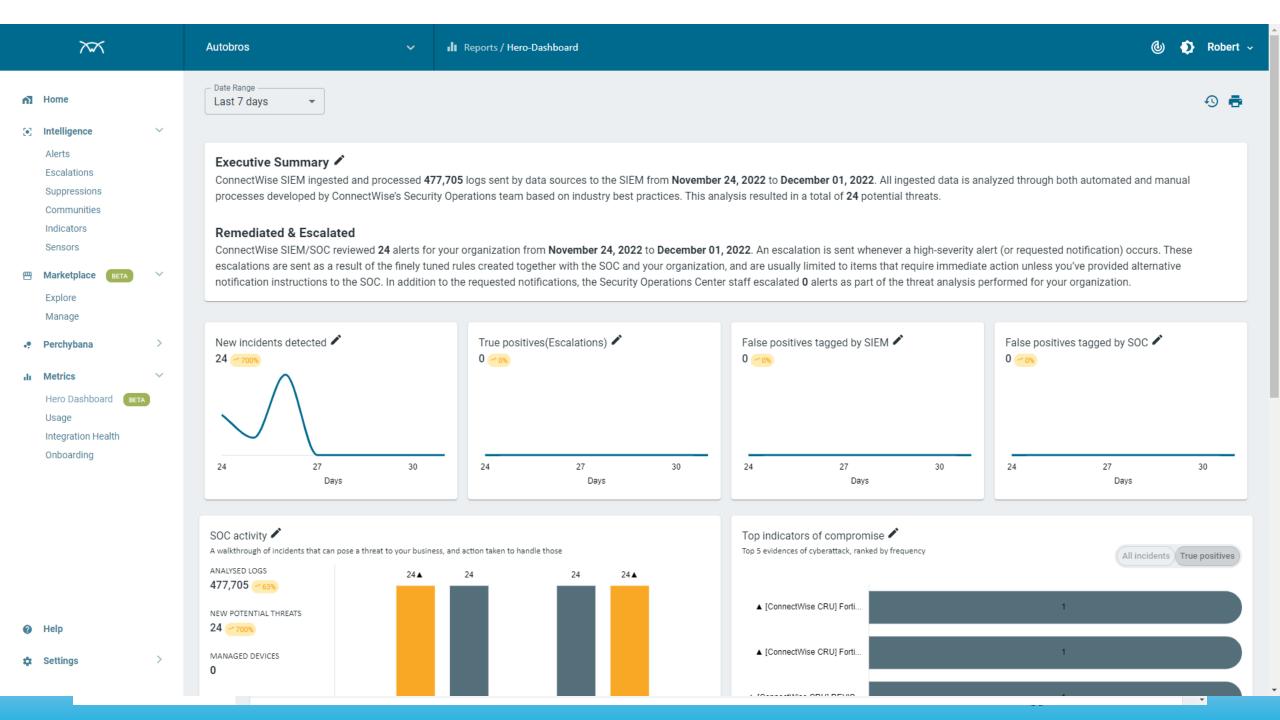


ConnectWise Cybersecurity Ecosystem

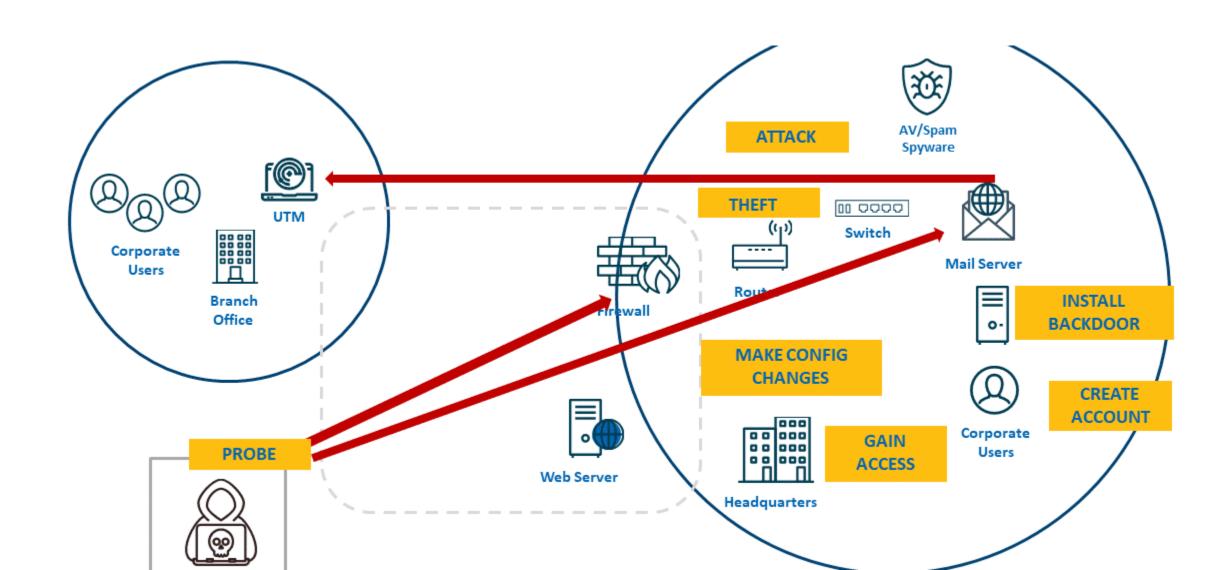
Collect & Analyze Log Data



IT NATION SECURE



Security Information and Event Management (SIEM)



Components for the SIEM

- SIEM App (Web)
- Sensors
- Log Shipper
- Integrations



ConnectWise Cybersecurity Ecosystem

Respond & Remediate Cyber Incidents



IT NATION SECURE

Incident Readiness

- Develop an Incident Response Plan
- Identify Critical Assets
- Backup Critical Data
- Conduct a Risk Assessment
- Train Your Staff
- Implement Security Controls
- Conduct Regular Testing and Drills
- Engage Third-Party Experts
- Test Backups





Incident Response Services

- 1. Contain the threat quickly
- 2. Remotely assess and remediate intrusion to be back operational quickly
- 3. Determine root cause and patient zero to recommend additional security controls to enhance security
- 4. Monitor environment after incident for 30 days to capture re-infections
- Option to purchase monitoring service beyond 30 days

Retainer-Based



- Establish incident preparedness
- Knows who to contact at company
- Act quickly by understanding basics of customer environment

On-Demand



- Get help in an emergency
- 24/7 hotline

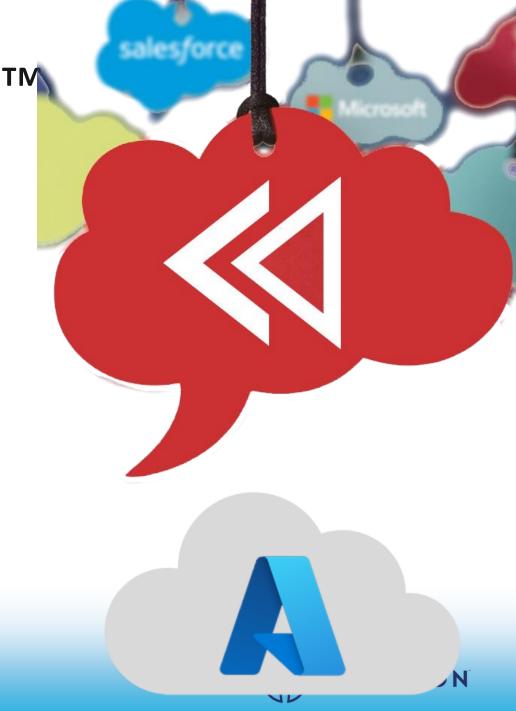


ConnectWise SaaS Backup™

ConnectWise Recover SaaS delivers a single, integrated view of SaaS data backups.

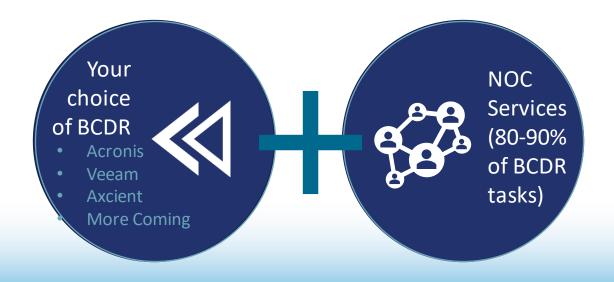
- Full cloud data protection
- Easy set up; easy recovery
- Configurable retention
- Quickly find and restore

Azure AD Backup is FREE!



ConnectWise Co-Managed Backup™

If you Manage multiple backup services, This will be a fit for you. With this solution, our NOC can take 80-90% of backup and disaster recovery tasks off your internal technicians' to-do lists. You select the BCDR of your choice and our team monitors all your BCDRs through a single console.





ConnectWise Partner Program

REGISTERED PARTNER

Grow at your own pace



SELF-PACED JOURNEY

- Access to on demand education
- Brandable marketing assets
- Marketing automation platform
- Free fundamentals certification

ACCELERATE PARTNER

Grow with expert guidance



BUSINESS READINESS

- Sales, marketing, tech readiness
- Optional internal assessment
- Implement ConnectWise cybersecu rity
- Pricing and bundling tips
- Free advanced certifications



LEAD GENERATION

- Dedicated marketing concierge
- Market Development **Funds**
- Earn Co-Op Funds on growth
- Ready to use campaigns and assets for clients & prospects
- Access to Subject **Matter Experts for** events



CLOSING DEALS

- Dedicated partner development manager
- Sales training for your team
- Sales framework coaching
- Access to pre-sales resources
- Co-Sell opportunities
- Sales debrief







Next Steps

- Register for the Partner Program today
 - Registered or Accelerated Partner
- Take advantage of our diverse and cohesive ecosystem
- Become ConnectWise Cybersecurity Certified in the University
 - ConnectWise Certify™ Training: Sales and Technical
- Get Started Now >> Choose progress over perfection





