

hosted by CONNECTWISE

Cybersecurity

Simply SIEM



IT NATION SECURE

Rob DeBok (DeeeeeBok)

Software Training Consultant

- 9 years with ConnectWise
- Love cats
- Upcycle/repurpose
- Love helping partners







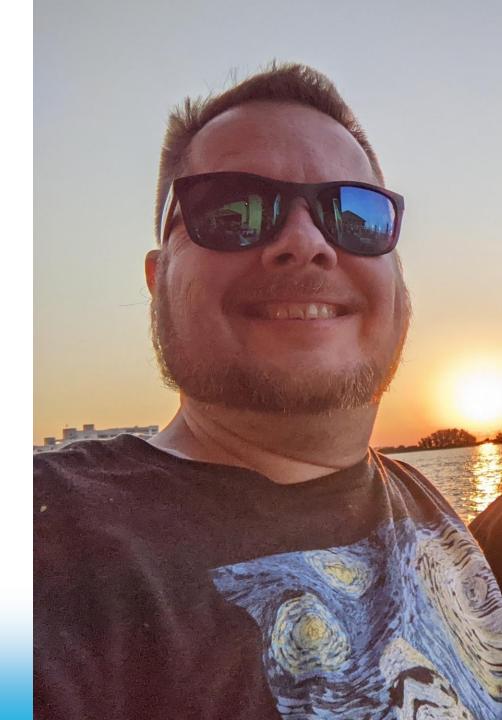












Bryan Pasquale

Security Solutions Architect

- 11 years experience in cybersecurity
- Former SIEM engineer
- GCIA, GSEC, Security+
- Also owns a cat







Agenda

- What is security information and event management (SIEM)?
- Security Operations Center (SOC) for Co-managed SIEM
- SIEM Components
- Communities, indicators, alerts, and notifications



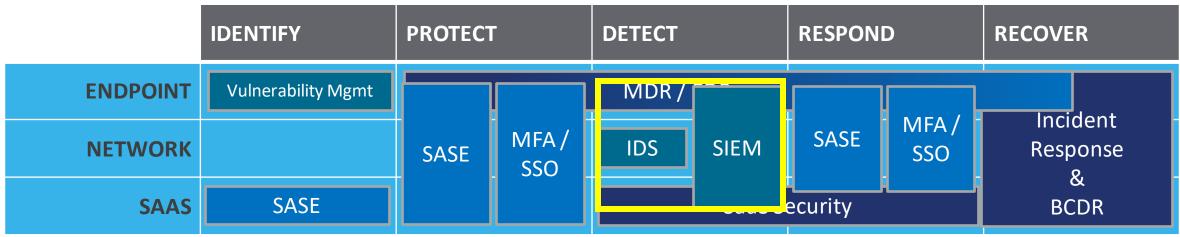
Simply SIEM

What is a SIEM?



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ConnectWise Cybersecurity Ecosystem

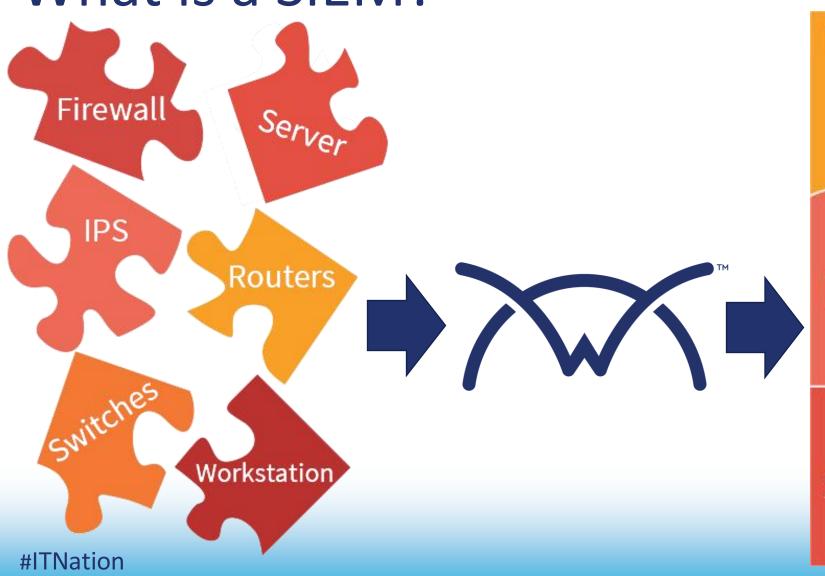


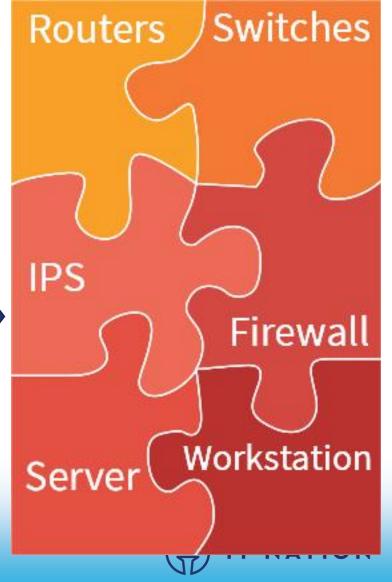
- ConnectWise Products
- ConnectWise Integrated Expert Services
- Third-Party, Strategic Resold Products





What is a SIEM?





What is a SIEM, and why do I need it?

Security information and event management

- A SIEM works by collecting log and event data generated by an organization's systems, devices, and applications and brings them into the centralized platform for analysis and reporting.
- When the SIEM identifies a threat through a set of predetermined rules, an alert is generated for human review.

- Auditing and compliance requirements
- Full visibility of everything happening within the network
- Dramatically decreases the time it takes to identify threats
- Detailed forensic analysis in the event of major security breaches



What sets ConnectWise SIEM apart

Predictable Subscription Model

- Easy user-based, with option on SLO and data retention
 - No need to count devices or worry about ingestion rates
- Includes virtual IDS appliances

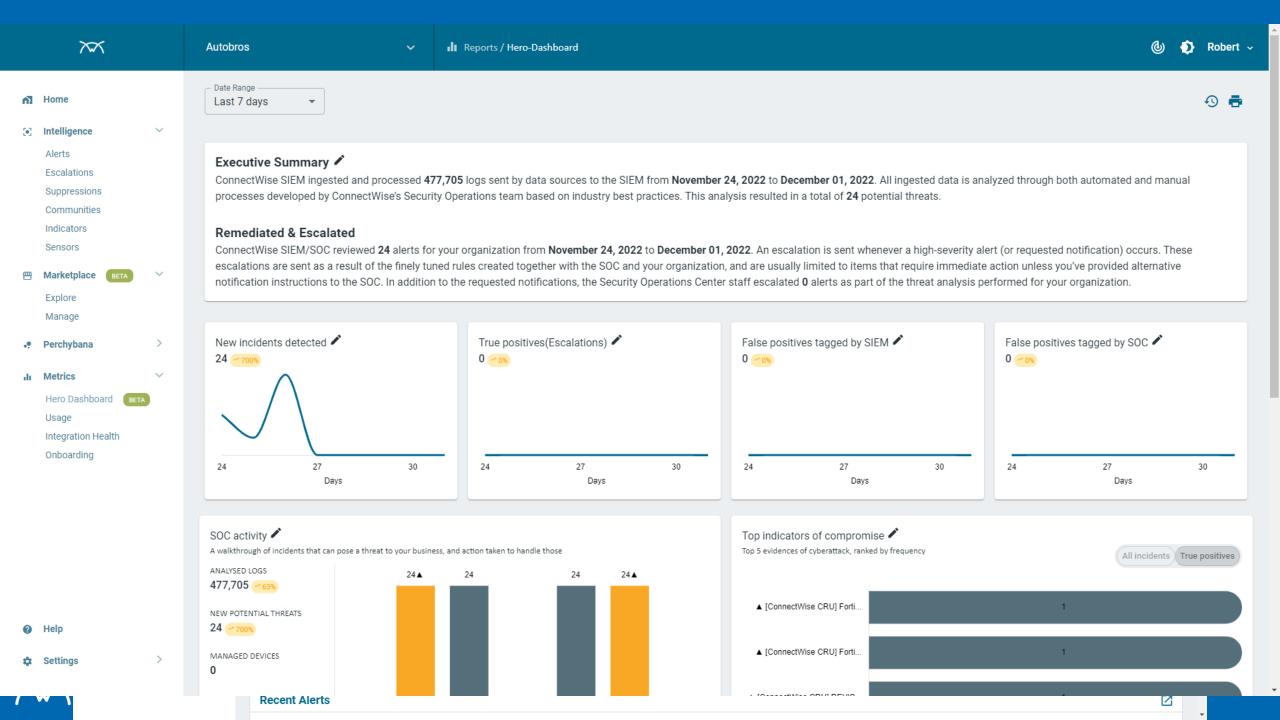
It's an MSP Platform

- Multi-tenant
 - Each customer can have their own alerts and dashboards
- Templated dashboarding and alerts

Backed by ConnectWise SOC Services

- Certified threat analysts do the heavy lifting for users
 - Act alone or with your analysts (comanaged)
 - White-labeled, we will never reach out to your customer directly
- Our SOC tunes out all the noise, allowing you to focus on your customer and the real threats





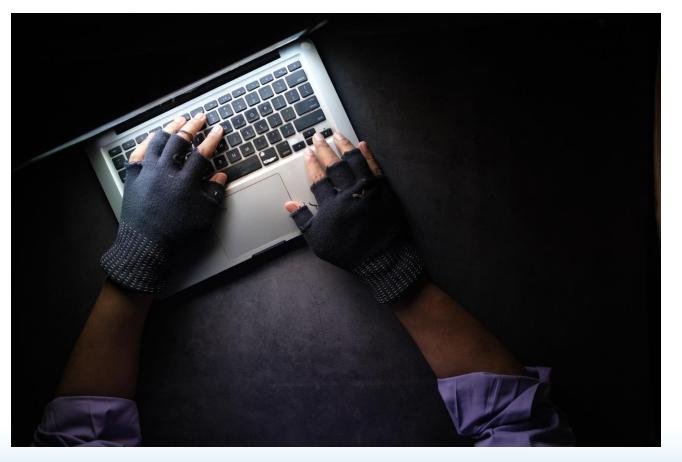
Why SIEM?

Use case:

A breach occurs and during forensics, all logs are requested to determine impact. The attackers made sure to delete and/or encrypt logs on devices to cover their tracks. This could increase fines and the worst would have to be assumed when determining impact to report.

Solution:

SIEM records all of this data and holds it in the cloud for full forensics after an event. This information is used to determine precise impact to everyone and everything, so the worst is not just assumed in the aftermath. This reduces total damages from the incident in many ways.





Simply SIEM

Co-managed SIEM



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And another thing!

When co-managed by ConnectWise SOC (security operations center), response to initial events can significantly reduce the impact attackers have. Even thwarting efforts to get their payloads deployed!

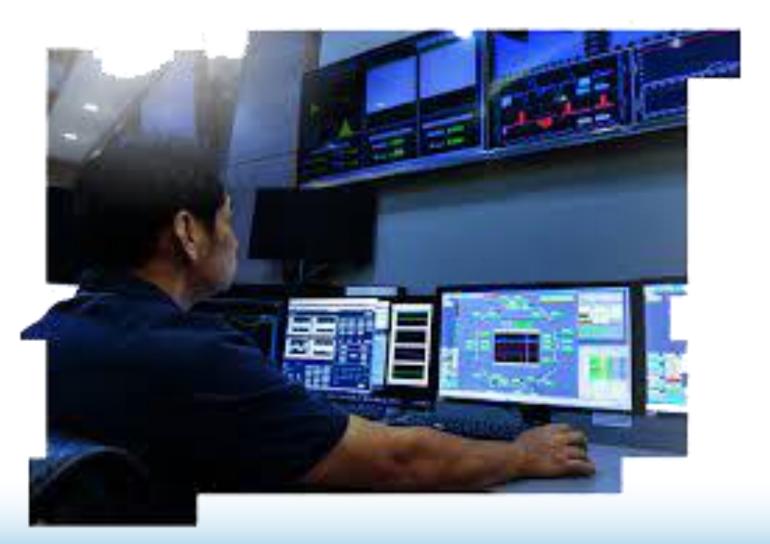




What is a SOC?

A team dedicated to:

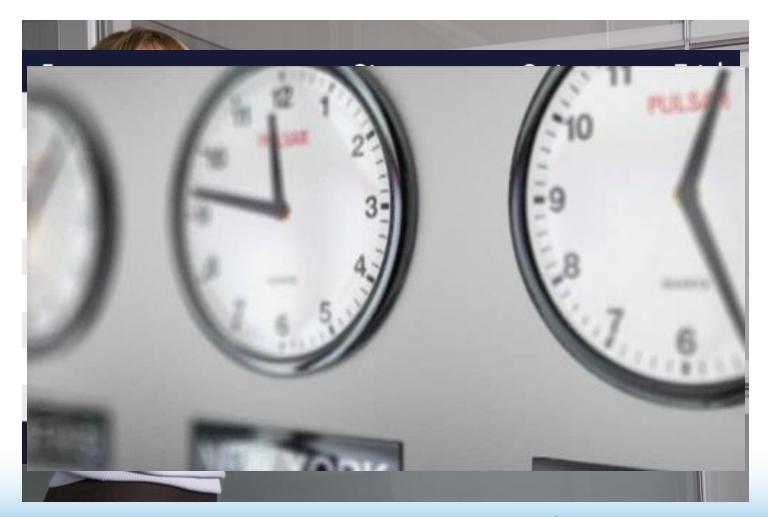
- Security monitoring
- Threat intelligence
- Incident response
- Vulnerability management
- Compliance





ConnectWise SOC

- Accelerate your practice
- Avoid expensive costs
- 24/7/365 monitoring and response





Simply SIEM

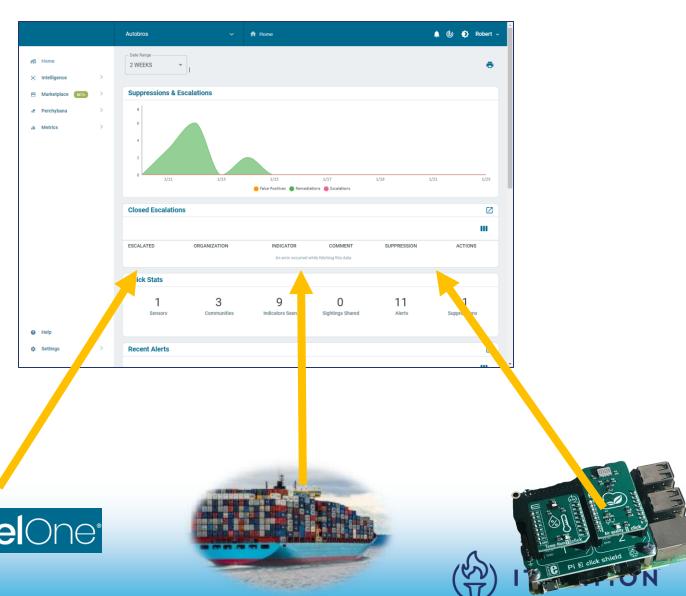
SIEM Components



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Components for the SIEM

- SIEM app (web)
- Sensors
- Log shipper
- Integrations



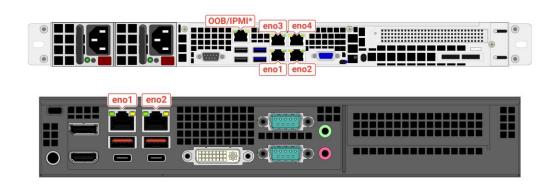
Sensors

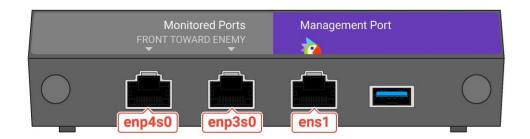
Physical Sensors

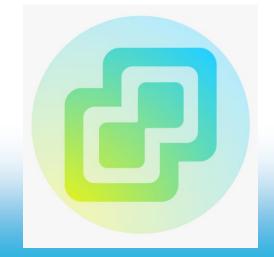
- 1U
- 2U
- Small form factor (SFF)
- Tiny form factor (TFF)

Virtual

- vSphere/ESXi
- Virtualbox
- Hyper-V









Port Mirroring Documentation



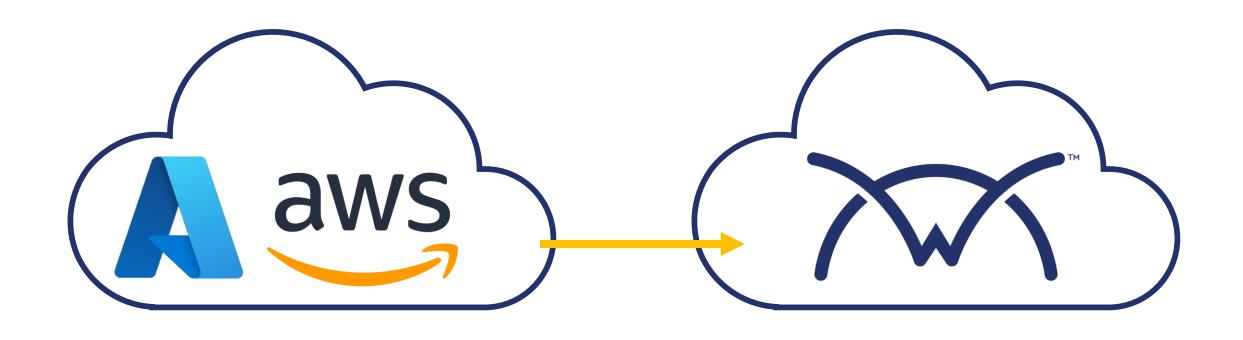
Virtual Sensors

- 2 Network cards/virtual switches
- VMWare: Enable promiscuous mode and mirror
- Hyper-V: Enable NDIS capture and run PS code to enable VM for mirror





Cloud Sensors





Log Shipper

Winlogbeat: Sends your Windows event logs for processing and storage

Auditbeat: Sends audit data from the endpoint for processing and storage

Sysmon: A free utility from Microsoft Sysinternals groups that provides a higher fidelity of insight into how your Windows systems are operating



Syslog Aggregation and Ingestion

SIEM Ingest log data from all network appliances by sending syslogs to a single log shipper. #ITNation

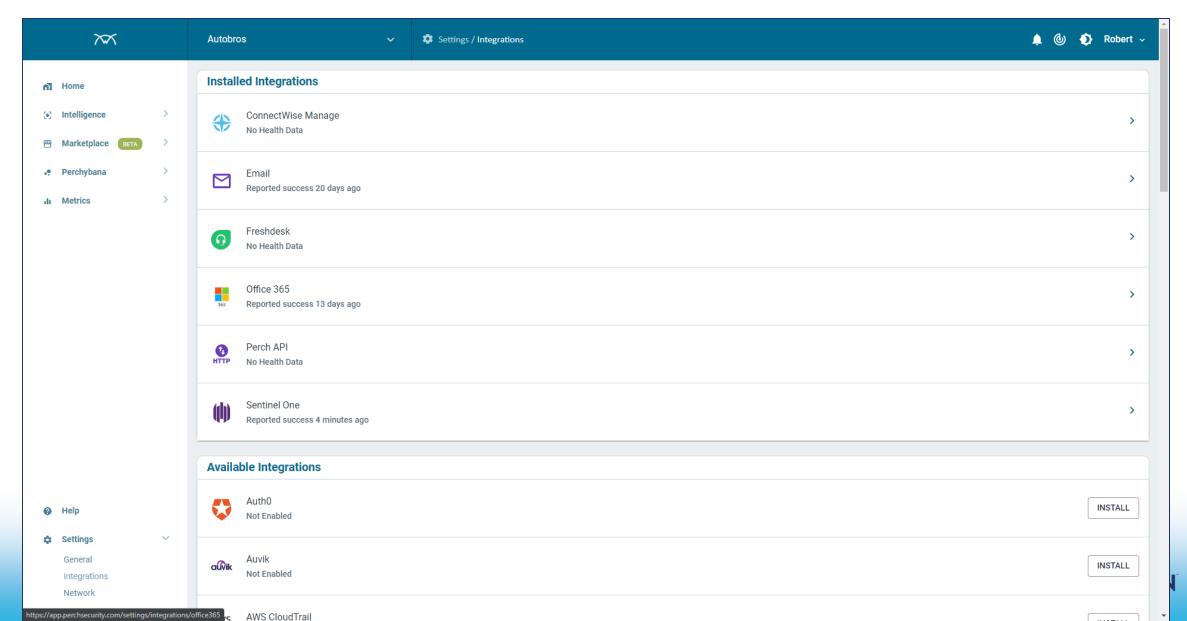
Integrations

- ConnectWise PSA
- ConnectWise Automate
- ConnectWiseScreenConnect
- SentinelOne
- Bitdefender
- Google Workspaces
- Office 365





Integrations:



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Wrap-up



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ConnectWise Cybersecurity Center

ConnectWise Cybersecurity Center

Know the threat landscape, keep your customers and business safe











Education + Resources



Cybersecurity Management Solutions

No matter where you are in the cybersecurity services journey, ConnectWise offers the software, support, and solutions that are critical to protecting your clients and your business. Solutions are easy to deploy and

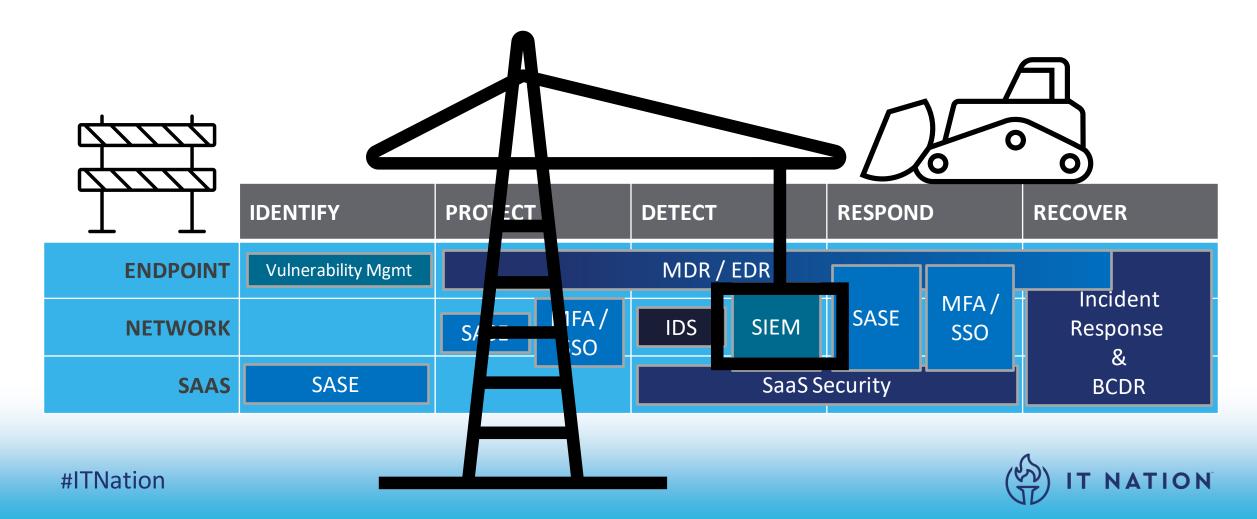
administer with licensing models that make sensefor MSPs. Learn more about EDR, SIEM, risk assessment, cloud app security, security policy management, and a 24/7 SOC.

Our Cybersecurity Solutions

Incident Response Service



ConnectWise Partner Program Let us help you build the stack!



ConnectWise Partner Program

REGISTERED PARTNER

Grow at your own pace



SELF-PACED JOURNEY

- Access to on demand education
- Brandable marketing assets
- Marketing automation platform
- Free fundamentals certification

ACCELERATE PARTNER

Grow with expert guidance



BUSINESS READINESS

- Sales, marketing, tech readiness
- Optional internal assessment
- Implement cybersecurity
- Pricing and bundling tips
- Free advanced certifications

New cybersecurity tracks: Compliance, cyber insurance and addition of BCDR to the Partner Program



LEAD GENERATION

- Dedicated marketing concierge
- Market Development Funds
- Earn Co-Op Funds on growth
- Ready to use campaigns and assets for clients & prospects
- Access to subject matter experts for events



CLOSING DEALS

- Dedicated partner development manager
- Sales training for your team
- Sales framework coaching
- Access to pre-sales resources
- Co-Sell opportunities
- Sales debrief





Key Takeaways

- SIEM reduces damages from events
- Co-managed is truly co-managed
- Join communities for threat detection indicators
- Join the Partner Program to make the most of the SIEM







Thank You

