



# A Multi-Level Team-Centric Approach to Cybersecurity

Chris Loehr &  
Spencer Pollock



## Spencer Pollock, CIPP/US, CIPM

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24/7 Breach Response - 855-643-2821

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**Practice Focus:** Advising clients in responding to data breaches, cyber attacks, ransomware incidents and business email compromise situations, including coordinating vendors to assist in remediation, identifying applicable cyber laws and notification requirements, law enforcement liaising, messaging and public communications surrounding the incident, and responding to regulators.

- Defended and responded to 500+ of cyber incidents and data breaches.
- Featured speaker and panelist on large number of webinars, seminars, and conferences.
- Frequent speaker and guest on numerous television and radio shows, and podcasts, and hosts the “Cyber Law Revolution” podcast.

## Data Privacy & Cybersecurity Team at McDonald Hopkins

32

Number of Data Privacy and Cybersecurity attorneys on our national team:

+10,000

Number of data breaches and privacy incidents responded to:

+1,500

Number of regulatory investigations counseled on:

+750

Number of Breach Response Workshops and training sessions conducted:

+20

Number of industry specializations including:

Accounting, automotive, banking, drug and pharmacy, financial services, food services, franchises, healthcare, higher education, hospitality, information technology, insurance, manufacturing, municipalities, non-profits, professional services, property management, real estate, retail, staffing, telecommunications, and utilities





## Chris Loehr

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- 25+ years in banking and financial services
- Spent the last four years primarily focused on incident response
- Solis was acquired by the parent company of CFC Underwriting, a leading business liability insurer
- Also, has experience as an enterprise business architect at USAA
- Appreciates the opportunity to assist MSPs and SMBs manage their cybersecurity programs.
- <https://www.linkedin.com/in/chrisloehr/>

WHO ARE THE PLAYERS IN  
THE GAME?



# HOW TO INCORPORATE AND EACH AND WHY



COMMON MISSTEPS AN MSP  
MAKES WITH EACH



AFTER AN INCIDENT,  
REMEDICATION WITH THE  
FOUR









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