

Automate repetitive, time-consuming processes to drive down cost to resolution and allow teams to focus on high priority issues and billable items without needing to add more head count.

## Why is RPA right for you?

### What is RPA?

RPA stands for Robotic Process Automation. This technology automates individual, repetitive tasks that normally require human interaction. RPA bots can mimic human actions such as button clicks, text box fills, and file path updates.

### Purpose-built automation

RPA bots are purpose built for specific tasks, and can replicate those tasks without human intervention, freeing up technician teams and enabling them to focus on high priority issues that drive revenue and customer satisfaction.

### Minimize the cost of error

RPAs can enable teams to automate more processes and greatly reduce the chance for human error while enabling business processes are executed accurately and consistently.

### What can ConnectWise RPA™ do for you?

Did you know that up to half of all work can be automated in today's age? It's true! And with 94% of people in the workforce performing repetitive, time-consuming tasks, it's no wonder that manual processes can harm business operations. But there's a solution: automation.

With ConnectWise RPA, you can drastically enhance both the productivity and satisfaction of your team. In fact, over half of knowledge workers say that automation has helped them be more productive, and 90% say that automation has improved their lives in the workplace. Imagine what your team could achieve with more time to focus on strategic initiatives instead of repetitive tasks.

Don't let inefficiency hold your business back. Embrace automation with ConnectWise RPA and see the difference it can make for your team and your bottom line.

### Compete above your size

Greater automation allows smaller MSPs to compete more effectively against larger competitors through more effective automation in critical areas, and allows MSPs to drive down cost of resolution and cost to invoice.

### Turn your customers into your biggest fans

Customer satisfaction is key to retaining customers, expanding services, and gaining customer referrals. ConnectWise RPA allows you to turn your customers into your biggest advocates by providing them with faster, more immediate resolutions to many lower level, time consuming requests.

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*"As MSPs continue to transition away from a distribution-driven world to one driven by marketplace subscriptions and cloud platforms, we are besieged with an abundance of information as well as user requests. This problem can no longer be affordably solved with human horsepower. Instead, we must invest in tools that go beyond scheduled or triggered scripts. We must evolve and leverage workflows and robotic processes that automate these tasks with logic and intelligence. The introduction of ConnectWise RPA™ and workflow signal their intent to again be the leaders of the next great transformation in managed services. We are using them right now and we are re-writing and streamlining processes as a result. And we are just getting started!"—Rick Harber, Founder & CEO Decision Digital*